

OVERVIEW

The Social Agenda E-Newspaper is an informative digital publication that tells stories and objectively inform its readership on relevant news and happenings within the CSR space. that are addressing and serving the fundamental needs of individuals and communities.

The Newsletter will serve as a vehicle to showcase Social Agenda and Basic Needs programme initiatives and related activities within the CSR and development sectors.

By engaging all stakeholders, Innv8e will create visibility for Corporate Social Responsibility projects and their importance across sectors, in the hopes of creating a cataclysmic impact on individuals and organisations to participate. The long-term vision for the Social Agenda E-Magazine is for it to become the leading national CSR publication, distributed weekly



FOCUS AREAS

1. Basic Needs
2. Sector Coordination
3. Visibility in the CSR Space
4. Community Development
5. CSR Development
6. Social Enterprise
7. ESG Frameworks & Environment

COLLABORATOR BENEFIT

1. Cross sectoral collaboration
2. Expanded reach to existing and new clients/customers
3. Increased exposure for CSR activities and programmes
4. Increased exposure (through advertising & branding opportunities)
5. Community Development
6. Social Impact

THE BIG IDEA

The Social Agenda E-Newspaper

HOW TO PARTICIPATE

This programme is designed and implemented by www.innv8e.com

The information contained in these documents is confidential, privileged and only for the information of the intended recipient and may not be used, published or redistributed without the prior written consent of the Innv8e Group (PTY) Ltd. The opinions expressed are in good faith and while every care has been taken in preparing these documents, the Innv8e Group (PTY) LTD would like to explicitly express that this document is strictly private, confidential and personal to its recipients and should not be copied, distributed or reproduced in whole or in part, nor passed to any third party.

ADVERTISE IN TSA

YOU KNOW IT MAKES SENSE!

Our audience, your stakeholders

9,000 email subscribers

- Highly engaged with improving Namibia
- CEOs
- Senior political figures,
- Local authority and community leaders
- Future leaders
- Your most valued stakeholders.

Our frequency:

Weekly, with the exception of the Christmas season.

Please mark the box for your order and fill in the details.
Easy as that!

Material	TSA AD HOC 1 Placement (incl. VAT)	TSA 5 4 Placements (incl. VAT) incl. 5% discount	TSA 15 12 Placements (incl. VAT) incl. 15% discount	TSA 25 24 Placements (incl. VAT) incl. 25% discount	TSA 35 48 Placements (incl. VAT) incl. 35% discount
Full page press release (400 words) / advertisement	NS 10,000 <input type="checkbox"/>	NS 38,000 <input type="checkbox"/>	NS 102,000 <input type="checkbox"/>	NS 180,000 <input type="checkbox"/>	NS 312,000 <input type="checkbox"/>
Half page press release (200 words) PLUS ½ page advertisement	NS10,000 <input type="checkbox"/>	NS 38,000 <input type="checkbox"/>	NS 102,000 <input type="checkbox"/>	NS 180,000 <input type="checkbox"/>	NS 312,000 <input type="checkbox"/>
Half page press release (200 words) / advertisement	NS 5,000 NS5,000 <input type="checkbox"/>	NS 19,000 <input type="checkbox"/>	NS 51,000 <input type="checkbox"/>	NS 90,000 <input type="checkbox"/>	NS 156,000 <input type="checkbox"/>
Strip ad	NS4,000 <input type="checkbox"/>	NS 15,200 <input type="checkbox"/>	NS 15,200 <input type="checkbox"/>	NS 78,000 <input type="checkbox"/>	NS 124,800 <input type="checkbox"/>

Need-to-know: you and your agency

Material :

Full page: 210mm X 297mm (Portrait)

Half page: 210mm X 140 mm (Portrait)

Strip ad: 210mm X 76mm (Landscape)

Material format: 300 dpi .jpg or print quality .pdf

Placements:

Placements are sequential.

Notification:

Advertisers will receive notifications one week prior to publication.

Material deadline:

Two days following notification.

I confirm my participation according to the above table.

Name of signatory (print) : _____

Position (print) : _____

Date (print) : _____

Company Stamp

I certify that I am authorised to place this order.

Signature

Terms & Conditions

Quotes for procurement purposes

A quotation for procurement purposes will be issued on request. Please mail a request for a quotation to admin@innv8e.com

Procurement Act

Entities subject to the Procurement Act must attach an official purchase order to the completed rate card.

Cancellation policy

The minimum notice period for cancellation by the advertiser is 30 days for ad hoc advertising, and 90 days on all other packages unless agreed otherwise. Cancellations within the cancellation period will be billed at 100% of the amount ordered. Please send notice of your intention to cancel to the person who made your booking. Cancellation will only be effective on confirmation of receipt of your notice.