

OVERVIEW

The Enterprise Development Project consists of two main components: the Creative Programme and OSHO Magazine.



The Creative Programme

This Programme aims to create valuable creative assets for the People's Communication Company and leverage them through digital and online platforms. The role of the programme is to use creativity, creative concepts and production to bring critical content, especially for youth, all while creating an experience for the end user.

At the forefront of its activities are civic participation, an agency partnership and the creation of a local database of creatives.

OSHO Magazine

A Women's Magazine, monthly digital and print editions are intended to educate and empower women to live, plan, manage, and define their lives. Through this publication, we hope to communicate, connect, celebrate, and reflect the vibrant world of the Women of Africa by identifying, developing, and enhancing eight life areas including: spiritual, intellectual, lifestyle, community, career, relationships, and physical well-being.

In addition, OSHO Magazine will enable us to boost the lifestyle of this emerging market and highlight the socio-economic concerns of African women in a dynamic, intelligent, and forward-thinking publication.

Several by-products, including a show, a content repository, and physical, live experiences, will be derived from the Magazine to attract intelligent, humanitarian, lifestyle consumers.

MadeInNamibia
#FutureFit
Oshetu
Kleen
Opportunity
WMN.Studio
Culture

THE BIG IDEA

THE BASIC NEEDS : Enterprise Development Programme

HOW TO PARTICIPATE

This programme is designed and implemented by www.innv8e.com