

## OVERVIEW

**Sanitation is intrinsic to issues of health, safety and dignity. This makes toilets indispensable to any sustainable development or social impact, processes, policies and initiatives.**

Innv8e is currently pioneering local manufacturing and distribution of toilets for unserviced land in informal settlements, with the goal of erecting 4,000 toilets. Provide sustainable, affordable and homegrown sanitation solution that innovatively caters to the management of human excreta and greywater, contributing to meeting the backlog of 150 000 toilets required which impacts around 66% of the Namibian population, currently practising open defecation.



## PUBLIC/COMMUNITY BENEFIT

1. Improved health & safety in affected communities
2. Increased safety, especially for vulnerable groups including women and children
3. Improved overall health profile across areas of installation
4. Decrease in diseases, contamination and deaths
5. Employment creation & skills development through local manufacturing of toilets
6. Training community members/labourers or toilet owners to build and maintain the toilets fosters a sense of ownership and therefore responsibility
7. Entrepreneurial opportunities: those trained through installations can qualify as third-party contractors
8. Capacity building & skills development
9. Environmental Impact & Sustainability: repurposing of bio-waste

## COLLABORATOR BENEFIT

1. Visibility & exposure: branding, product positioning & engagement, product & service integration
2. Contribution to national & international WASH targets
3. Financed purchase model provides opportunities for commercial gains
4. Community engagement
5. Opportunities for urban development
6. Increased positive perception of participating companies/organisations

# THE BIG IDEA

## THE BASIC NEEDS : THE TOILET PROJECT

### HOW TO PARTICIPATE

This programme is designed and implemented by [www.innv8e.com](http://www.innv8e.com)