

## OVERVIEW

**The Basic Needs Programme is a portfolio of high-impact, sustainable projects developed by The Innv8e Group. The components of the Programme are based on acknowledged national needs derived from consultation with stakeholders, the requirements of Harambee Prosperity Plan and the Fifth National Development Plan (NDP5) and covenants contained in the UN Special Development Goals (SDGs)**

The Programme seeks to develop ultra-affordable and affordable housing, sustainable sanitation on unserviced land in informal settlements, facilities for informal enterprise and fit-for-purpose public open spaces. It also disseminates empowering knowledge to stakeholders and beneficiaries of socio-economic empowerment.



## PUBLIC/COMMUNITY BENEFIT

1. Improved health & safety in affected communities
2. Access, opportunity and ownership pathways for beneficiaries and citizens
3. Citizen engagement & participation
4. Increased safety, especially for vulnerable groups including women and children
5. Improved overall health profile of communities
6. Decrease in diseases, contamination and deaths
7. Employment creation & skills development through local manufacturing fosters a sense of ownership and therefore responsibility
8. Entrepreneurial opportunities: MSME sector
9. Capacity building & skills development
10. Environmental Impact & Sustainability

## COLLABORATOR BENEFIT

1. Visibility & exposure: branding, product positioning & engagement, product & service integration
2. Contribution to national & international WASH targets
3. Financed purchase model provides opportunities for commercial gains
4. Community engagement
5. Opportunities for urban development
6. Increased positive perception of participating companies /organisations

# THE BIG IDEA

## THE BASIC NEEDS

### HOW TO PARTICIPATE

**This programme is designed and implemented by**  
**[www.innv8e.com](http://www.innv8e.com)**