

OVERVIEW

The Social Agenda is a multiplatform, multimedia project that connects stakeholders to promote thought leadership with a specific focus on creating innovative business models for Basic Needs provision at a Regional and Local Authority level developed by Innv8e. The Programme consists of four programme modules, with 6 specialised projects across the modules.



Module 1: The Sessions

The Social Agenda Sessions are a series of bi-monthly thought-leadership engagement platforms that engage leaders and game-changers in the CSR, development and social enterprise ecosystem.

The project consists of four segments: CEOs Circle, Citizens Connect, Practitioners Circle, and Philanthropy Circle.

Module 2:

a. The CSR Guide & Directory

This is a digitally-presented, annual industry guide for Corporate Social Responsibility in Namibia.

Hosted on an online platform, it curates CSR content and highlights opportunities that enhance the work of stakeholders in the Corporate Social Responsibility (CSR) and development space.

b. The Social Agenda Newspaper

An informative digital publication that aims to tell stories and objectively inform its readership about relevant news and happenings within the CSR space. The E-Magazine focuses on promoting and communicating the initiatives of organisations that are addressing and serving the fundamental needs of individuals and communities.

c. The CSR Show

This Project is a one-on-one, 13 episode talk show that engages CSR industry experts in discussions about their contributions to the provision of basic needs, as well as the CSR projects they undertake and invest in within marginalised communities across the country.

Module 3: The CSR Summit & Awards

The CSR Summit & Awards is an annual, two-part event that celebrates Corporate Social Responsibility success stories and projects, by convening an engagement of stakeholders to identify the persisting gaps in the development space.

Module 4:

a. The CSR Workshops

The CSR Workshops are a bi-monthly production, consisting of 3 workshops a year. The primary purpose of this project is to build enterprise capacity for social entrepreneurs and social enterprises. The CSR Workshops will run as digital sessions via the Google Workspace, equipping entrepreneurs with essential information and tools to not only operate their social enterprises efficiently, but to function efficiently as individuals as well.

b. The Social Agenda Brand Campaign

The Brand campaign is a communications campaign, designed to lead the narrative on social enterprise and interrelated topics under identified and community co-created themes. By using various communications channels, we engage with people on a personal level and inspire them to re-envision, re-engage and reactivate their communities.

THE BIG IDEA

THE SOCIAL AGENDA

HOW TO PARTICIPATE

This programme is designed and implemented by
www.innv8e.com