

OVERVIEW

The Spaces Project is a social impact investment initiative for the City of Windhoek (CoW), conceived by Innv8e and driven by partners in private and other sectors. The City of Windhoek has designated 58 open spaces, parks, and enterprise development zones for the development of community facilities. These areas will continue to be renovated via joint ventures with local authorities as managing partners. The Spaces project intends to revitalise and rehabilitate public open spaces, ensuring that they are safe, accessible and useful to the communities in which they are situated.

Public spaces, when appropriately designed and managed, are integral to community development and well-being; they are places for interaction, physical activity, public engagement, creative exchange, and local commerce via markets, vendors and other retailers. As such, public spaces also serve as important drivers of economic growth, not only in terms of local commerce, but also in so far as well-curated spaces attract tourism and investment. The state and quality of communal and public spaces speaks to the culture, character, safety, and overall social fabric of our cities.



Applicable Legislation/Policy: Council Resolution No. 55/02/93 of February 24, 1993,

Pilot Space: Zoo Park

Start Date: October 1st 2023

PUBLIC/COMMUNITY BENEFIT

1. Community development
2. Safe & interactive spaces for children & young people
3. Crime reduction
4. Health & wellbeing: physical and mental benefits
5. Entrepreneurial opportunities
6. Spaces for creative expression
7. Improved environmental quality & biodiversity

COLLABORATOR BENEFIT

1. Visibility & exposure: branding, product positioning & engagement, product & service integration
2. Community engagement
3. Opportunities for urban development
4. Increased positive perception of participating companies/organisations
5. Tourism
6. Growth of local economy
7. Contribution to the growth of MSME sector
8. Increased economic activity → increased purchasing power

THE BIG IDEA

THE BASIC NEEDS : THE SPACES PROJECT

HOW TO PARTICIPATE

This programme is designed and implemented by www.innv8e.com

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