

## The Social Agenda



#### **Business quote** of the week

"The world's biggest problems are the market's greatest opportunities." -Peter Diamandis

E-news read

Vol.1 Issue 6 Monday, 12 June 2023

Corporate Social Responsibility

Social Enterprise

Capital Projects

Development



Bank Windhoek supports Doek Literary Awards for the second consecutive year

PG<sub>6</sub>



Windhoek Residents **Mayoral Trust hands** over a donation worth N\$140 000



| FEATURE STORY |

#### "Warm Children's Hearts," a China-Africa joint action"

By ONE ECONOMY

This morning, FLON delivered the keynote address at the opening ceremony of the "Free Medical Checks" initiative at the Namibia Children's Home. The initiative, themed "Warm Children's Hearts", is a partnership between the Embassy of the People's Republic of China in the Republic of Namibia, OAFLAD and Monica Geingos, The First Lady of Namibia.

In her address, FLON states that OAFLAD is honoured to collaborate with H.E. Prof. Peng Liyuan, First Lady of the People's Republic of China, on the initiative that facilitates Chinese medical teams who provide free medical checkups to vulnerable children across Africa.

Joint action: Continued on page 12...



Mrs. Monica Geingos First Lady of Namibia





# WORLD ENVIRONMENT DAY 05 JUNE 2023

Tackling Plastic Pollution and Promoting Responsible Consumer Choices to preserve our environment.

#BeatPlasticPollution.



#### **Editor's Notes**

The Social Agenda e-newspaper is a project that started in 2019. We have since created 6 issues.

#### Issue 1 | 2 | 3 | 4 | 5 | 6

Through our e-newspaper we contribute to the sharing of the important work that is taking place across the sectors of society. Namely, Community sector, Private sector, Public sector, Development sector and the Political sector.

We can no longer ignore the fact that business and social co-existence is a necessity and the agenda of codesigning valuable and sustainable Social and Economic coalitions for thriving communities is a National priority.

This largely depends on but is not limited to the successful inter-related synergies, resources, innovations, partnerships and human centered solutions that will drive true access, opportunities and ownership.

For now we explore opening up our conversation and programmes platform and we look forward to meeting you on our journey.

"The world's biggest problems are the market's greatest opportunities"

Ms./una U Lillem Editor in chief



#### **XOUR MEDIA KIT**

#### Purpose

Provide an e-platform where players in the CSI, Social Enterprise, Development and Capital Projects are able to share their work, ideas and projects.

#### Reach

We have an e-mail distribution list of approximately 8000 emails.

Circulation

**Email and Whatsapp** 

#### **#OUR RATES**

FULL PAGE **N\$ 8,500.00**Excl.VAT

HALF PAGE
N\$ 4,500.00

Excl. VAT

STRIP ADVERT
N\$ 2,000.00

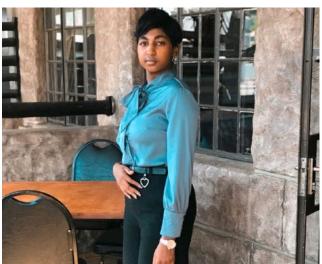
Excl.VAT

PRESS RELEASE
N\$ 4,500.00
Excl.VAT

| FEATURING |

#### CITIZEN'S CONNECT | Ms. Rauna Awene

Ms.Rauna Awene is the founder and CEO of social matters with Rauna Awene "where we Speak | Teach | Write on matters that need essential and need to be addressed in this current generation. Author of a book not yet published called 'Behind her veil'. Rauna is best known as a transformational speaker who is passionate about motivating the masses. Lastly she is also an antiabortion activist.



| FEATURING |

#### CITIZEN'S CONNECT | Mr. Regto N David

Mr.Regto is the founder and executive chairman of RND Holdings (Pty) Ltd and he was born in Swakopmund. He leads a diversified youth-owned Namibian company with headquarters in Windhoek and a branch in Swakopmund, employing young people over the past six years. growth to promote youth innovation and prosperity.



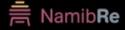


#### Regional Roundtable on Sustainable Finance Africa and Middle East

14-15 June 2023 | Windhoek, Namibia



Co-organiser:



### CITIZEN'S CONNECT NAMIBIA LIFE INSTITUTE



Namibia Life Institute is an independent non – profit organization which seeks to reduce the rate of abortion and baby dumping in the society, by empowering youths in Namibia to be conscious in whatever lifestyle path they choose to follow.

It also seeks to empower youths in the area of sexuality, the advancement of the economy and promotion of human and children's right. We are also deeply involved in advocacy for youth development and youth participation in government and in nation developments.

We are working to inform teenage and college youths the results, and seriousness of abortion, and that is not something to be taken lightly.

#### These are some of the things we do as Namibia Life Institute:

- Sanctity of life
- Contraception
- Mentoring and coaching
- Sexual education
- Promotion of Youth involvement in Governance

www.f6s.com/company/namibia-life-institute

+264 81 828 3619

END | TSA 2023

#### INTENTIONALLY GROOMING THE YOUTH





The holding company comprises the following portfolio of services: property development, insurance, VIP vehicle rentals, legal consulting and seafood. The portfolio is steadily growing, making inroads throughout Africa and the Middle East through venture capital investment opportunities.

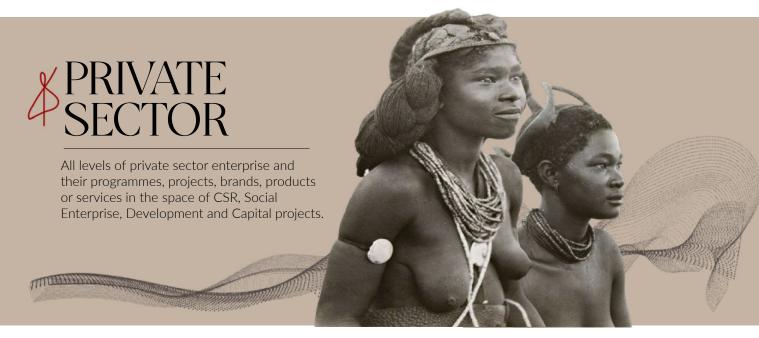
#### Experiences and background

His experience ranges from corporate leadership to project management, communication, labour relations, commercial law, labour law, HR management, affirmative action and stakeholder engagement. He has served at senior management level at the Ohlthaver & List Group of Companies, Namibia Dairies, Windhoek Schlachterei as well as Kraatz Marine and Engineering based in Walvis Bay.

In addition to his extensive field experience, David holds a B.Com in Business management and industrial psychology (Unam), a postgraduate certificate in dispute resolutions, mediations and negotiations (UNAM) and a master's degree in commercial and labour law (UWC). He is currently completing a Bachelor of Law (LLB) at the University of Namibia (Unam) with the view to be admitted as a Legal attorney specialised in civil, commercial and labour law.

www.f6s.com/member/gosafeeendanawa#about

+264 81 127 4377





# Bank Windhoek supports Doek Literary Awards for the second consecutive year

Contributed

Bank Windhoek reaffirms its steadfast commitment to the arts as the official sponsor of the second Bank Windhoek Doek Literary Awards. The Bank's Executive Officer for Marketing and Corporate Communication Services, Jacquiline Pack, shared this news on Tuesday, 16 May 2023 in Windhoek. She expressed Bank Windhoek's continued support of the awards, with the total backing ranging from N\$ 400,000 to date.

In line with Bank Windhoek's active role in the world of arts, **Pack** recommitted the use of the Bank's wide national footprint across the country through its branches, social media platforms and website to reach wider audiences and garner submissions for the awards from talented minds all over the country.

The awards, which celebrates Namibian talents in the arena of writing (fiction and nonfiction), poetry, and visual arts, were created by the Doek! Literary Magazine (Doek!), an online literary magazine produced in Namibia and founded in 2019 with the primary goal of creating a diverse literary culture in Namibia.

The Magazine's co-founder, **Rémy Ngamije**, called the awards a "literary tradition that Bank Windhoek helped kickstart." He said that the Bank's support helped build and maintain the momentum of the awards. **Ngamije** expressed gratitude for the support he says enables authentically Namibian stories to be celebrated and reach wider audiences.

The Bank Windhoek Doek Literary Awards are prestigious and highly coveted within the arts community. **Namafu Amutse**, the 2021 Visual Arts Category winner, said there had been an increase in the support and interest in her work, which has led her to exhibit in cities such as London and Dubai. Her work was also featured in Lolwe, a Kenyan-based literary magazine. She is, to date, the only Namibian visual artist to have her work published in Lolwe.

The primary eligibility for entry to the 2023 Doek! Literary Awards is to be Namibian, whether in the country or the diaspora, and share a piece of art in at least one of the four categories: fiction, nonfiction, poetry, and visual arts. If an entry is published, the artist is added to the awards automatically. There will then be a shortlist of 12 artists, three in each category, who will each receive different prizes while each winner from the categories is awarded the grand prize of N\$ 5,000. The awards will consider publications for the two previous and the two upcoming editions of Doek!, giving two more opportunities for entry.

The Bank Windhoek Doek Literary Awards will take place in November, and the months leading up to this will have engagements for information sharing, ensuring as many people are reached as possible.

#### **PRESS RELEASE**

www.bankwindhoek.com.na/Pages/News/Bank-Windhoek-supports-Doek-Literary-Awards-forthe-second-consecutive-year



### Old Mutual Foundation Empowers Mutualites

By Ms. MIGNON DU PREEZ



**Ms. MIGNON DU PREEZ**Old Mutual Group Marketing, Public Affairs, and Sustainability Executive

The Old Mutual Staff Community Builder is an Old Mutual Foundation initiative aimed at empowering its employees to engage in corporate social responsibility (CSR) activities within their communities.

The Old Mutual Staff Community Builder initiative provides employees with the opportunity to volunteer their time, skills, and donate N\$10 000 each to a social cause or community development project of their choice. By actively participating in CSR initiatives that align with their interests and passions, Old Mutual employees ensure their involvement is meaningful and fulfilling.

For 2023, ten dedicated Old Mutual staff members (Mutualites) are demonstrating their philanthropic spirit by individually supporting ten different

initiatives, each in line with the Old Mutual Foundation's framework. These staff members have committed a total of N\$100 000 to various organisations, to empower them to drive positive change in various areas, including Financial Well-Being, Community Development, Education, Skills Development, and Community Development.

One such exemplary Mutualite is Elias Samende, an Old Mutual Staff Builder Champion, who pledged to support the Havana Charity Work Initiative. This initiative has made a significant impact in the lives of children and mothers in the Havana location of Windhoek by providing assistance to mothers in need and meals to 250 children every weekend. Cavin Maswahu, through the Staff Builder, will donate N\$10 000 to the Zambezi Girl Child Foundation, which aims to address the social challenges faced by girls in the Zambezi Region of Namibia, improving their quality of education and raising awareness on crucial topics such as teenage pregnancies, family planning, and sexual and reproductive health.

Other Mutualites supporting impactful initiatives include **Taimi Thomas**, who advocates for the **Circle of Hope Academy**, providing specialised care and support to children with autism spectrum disorder, and **Anna-Mari Willemse**, who believes in the work of the **Hope Village Orphanage**, providing orphans with access to quality education for a brighter future.

The Old Mutual Foundation further supports Elina Shishanda in empowering the Reusable Sanitary Pad and Winter Coat Project, Charlette Nauises in her efforts towards the Khorixas Samaritans Network, Paulina Kauluma supporting the Ruach Elohim Foundation, Festus Ekandjo in his support of the Rob Youth Foundation, Herman Shiimi in his support towards the Anti-Stock Theft Initiative, and Jason Hutchins in his support of the Sustainable Environmental Education Programme.

Old Mutual remains committed to champion mutually positive futures and empower the communities we operate in by Doing Great Things Every Day!

#### ABOUT THE OLD MUTUAL FOUNDATION

The Old Mutual Foundation is Old Mutual Namibia's corporate social investment vehicle funded by a 1% of after-tax profit allocation annually – it aims to deliver a wide range of social initiatives throughout Namibia. Key objectives of the Old Mutual Foundation include:

- To develop and maintain an effective social empowerment programme.
- To create opportunities for skills development.
- To promote sustainable development.

#### **PRESS RELEASE**

www.oldmutual.com.na





# Trustco Group Boosts Trustco United with new Sporting Kits ahead of season



**Mr. Neville Basson**TrustCo Group Spokesperson

Trustco Group once again confirmed its continued commitment to Trustco United Sports Club, the oldest sporting club in Namibia, by unveiling the new playing kits for the upcoming season for two of the sporting codes the club represents, rugby and netball. Trustco United has been well-equipped by Trustco Group over the past decade since 2011, to take on their competitors in style in the various sporting codes each season, when the sponsorship initially commenced.

The rugby and netball teams received their brand-new sports clothing to the value of approximately N\$ 200 000 for the new season, at a recent unveiling event hosted by Trustco United. The sponsorship of sporting kits for the sporting codes is in addition to an annual sponsorship amount to the club to the value of N\$ 385 000 for this year.

Trustco Group spokesperson, Neville Basson, reiterated the commitment of the group to the club for its future success, "From the day we saw the blueprint for the success plan of Trustco United, we knew that if we supported them, they would become a club of note. With the achievements they have enjoyed so far, we are proud of our strategic involvement in this project.



Some of our club's players have successfully achieved global status in their respective sports codes, making way for the next batch of players coming through the ranks now. We will be here, ensuring they have the tools to exceed in the success of their predecessors," he said.

The Trustco United rugby and netball teams have both enjoyed remarkable success in recent years, a testament to Trustco United's commitment to these sports. Winmar Rust, Chairman of Rugby for Trustco United, expressed pride in the club's accomplishments since Trustco Group became the main sponsor. "Winning multiple derby matches against our arch enemy Wanderers, and winning the league numerous times, are just some of the honors that we have achieved with Trustco's support. We want to wholeheartedly thank Trustco for their unwavering commitment to ensuring that we have the necessary resources to excel," he said.

Similarly, Trustco United's netball team has shown their collective strength and ensured that the club remains among the best teams in Namibia. **Chantel Carstens**, Chairperson of Netball for Trustco United, expressed her gratitude towards Trustco Group for providing the team with new kits for the season, "We wear this outfit like a badge of honor and have Trustco to thank for it. Trustco, we will continue to do the job on the pitch and keep you proud of our collective brand," she said.

With the beginning of the new season, Trustco United is poised for another blockbuster season on all fronts. Their success demonstrates the value of investing in CSI projects nationally, which are a great source of social upliftment for local communities. The continued partnership between Trustco Group and Trustco United highlights the importance of corporate social responsibility in sports, as it provides the necessary resources for teams to be developed, excel and compete at the highest level. The new kits will assist the rugby and netball teams to look and feel their best, proudly inspiring them to achieve even greater success in the new season.

#### **PRESS RELEASE**

www.tgh.na/trustco-group-boosts-trustcounited-with-new-sporting-kits-ahead-of-season/





### Oxungi Youth Engagement Forum 2nd edition



Ms. Nangula Uaandja CEO & Chairperson of NIPDB

Namibia's vibrant and talented youth face various challenges, from a tough job market to limited economic opportunities, educational disparities and social inequality. With the current unemployment rate at 21.68%, the youth is in dire need of proactive measures and open dialogue to address these challenges and promote economic development.

On Friday, 2 June, the second edition of the **Oxungi Youth Engagement Forum** was held to empower and uplift young people to break down barriers and shape a brighter future for all Namibians.



Focusing on critical topics like the economy and youth unemployment, the forum highlighted NIPDB's unwavering commitment to enhancing the quality of life for our youth and building a resilient national economy.

Led by the visionary CEO and Chairperson of NIPDB, **Nangula Uaandja**, the forum provided invaluable insights into Namibia's investment landscape and showcased the exciting prospects that lie ahead, especially in the promising Green Hydrogen and Oil & Gas sectors.

#### **PRESS RELEASE**

www.nipdb.com

#### HOPE FOR LIFE FOUNDATION



Winter clothes for newborns to 12 year olds and mommys



Help keep kids and moms warm this winter by donating warm clothing to the Hope for Life Foundation.

Your contribution can make a difference in their lives, providing them with comfort and protection during the cold months.

Join us in spreading warmth and love to those in need.

Donate today and make a lasting impact.

DONATE TODAY

Be part of the change.

Talk to us
+264 81 266 5544
www.hopeforlife.africa
rosalind@hopeforlife.africa

#### "Warm Children's Hearts," a China-Africa joint action"

Continued from page 1

By One Economy



On May 31, the Chinese Embassy in Namibia and the First Lady's Office of the Republic of Namibia cohosted a free medical check of "For the Health of Orphans in Africa" themed "Warm Children's Hearts, a China-Africa joint action" at Namibia Children's Home in Windhoek. H.E. Ambassador Zhao Weiping and H.E. Madam. Monica Geingos, First Lady of the Republic of Namibia and President of the Organization of African First Ladies for Development, attended the opening ceremony and delivered speeches.

Around 200 guests were present at the event, including Minister of Justice, Minister of Labour, Industrial Relations and Employment Creation, Mayor of Windhoek, Deputy Minister of Gender Equality,

Poverty Eradication and Social Welfare, the Executive Director in the Presidency, and representatives of the Chinese community in Namibia.

A medical team of 10 doctors respectively from Zhejiang Provincial Hospital of Chinese Medicine and Children's Hospital of Zhejiang University School of Medicine performed free medical checks and sent love parcels for over 100 kids.

Ambassador Zhao said that Professor Peng Liyuan, wife to the President of the People's Republic of China cares deeply about the healthy growth of children, and the free medical check was an important part of the program of "For the Health of Orphans in Africa" themed "Warm Children's Hearts, a China-Africa joint action", which was jointly initiated by Professor Peng and the Organization of African First Ladies for Development. He further pointed out that Professor Peng's love for African children is a vivid demonstration of the Chinese people's fraternal friendship to the African People.

Madam Geingos spoke highly of Professor Peng's initiative to launch the program, which covered more than 50 African countries, and believed that this launch highlighted Professor Peng's leadership in the care and protection of children beyond the borders of China.

#### **PRESS RELEASE**

na.china-embassy.gov.cn/eng/sgxw/202306/ t20230601\_11088214.html



# Windhoek Residents Mayoral Trust hands over a donation worth N\$140 000

By Cillie Kapolo



**Cllr Joseph Uapingene** City of Windhoek mayor

The Windhoek Residents Mayoral Trust donated 500 winter school jerseys valued at N\$50 000 to vulnerable learners from various primary schools in Windhoek. Officially handing over the donations was the City of Windhoek



The Windhoek Mayor, Cllr Uapingene, with Deputy Mayor, Cllr Lombardt, and Junior Mayor, Cllr Shapumba handing over of the school winter jerseys donated by Windhoek Residents Mayoral Trust

mayor, Cllr Joseph Uapingene, who said that it is important to assist the needy learners who lack the basic necessities to stay warm at school during this cold winter.

The donation will benefit learners from the following primary schools:

- 1. Tobias Hainyeko
- 2. Otjomuise
- 3. Baumgartsbrunn
- 4. Namibia
- 5. Khomasdal
- 6. Dordabis
- 7. Havana.

"We believe that these jerseys will serve as a shield against the biting cold winter, offer comfort and protection, and enable all our learners to concentrate on their school work without the burden of harsh weather conditions," says Uapingene.

Freddy Sheetekela, a teacher at Otjomuise Primary School who spoke on behalf of the school beneficiaries, thanked the council and the residents for the support. He said a winter jersey carries great significance, as it protects a child from the cold and sickness, and helps keep a child in school.

**Sheetekela** stated that the education sector should not rely on government alone for assistance, and further called on more individuals and organizations to emulate the same

example. The Trust also donated N\$3500 towards sport gears, to a local sports club known as Tumella Athletics Club, and study grants worth N\$90 000 to university students.

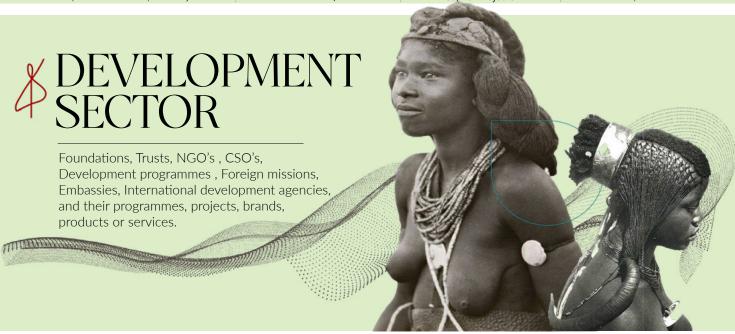
Cllr Joseph Uapingene stated that although the key mandate of the city is to provide municipal services, it is imperative to recognize the harsh realities and social welfare challenges facing the city's residents, especially the unemployed and those living under impoverished conditions in the informal settlement.

In this context, the Windhoek Residents Mayoral Trust, previously known as the Windhoek Mayoral Fund, was registered as a legal entity in 2022, in order to offer support to vulnerable residents and social welfare cases.

To accomplish its goals, the Trust depends on the support of the community, both individuals and corporate partners, through donations and fundraising activities.

#### **PRESS RELEASE**

hna.china-embassy.gov. cn/eng/sgxw/202306/ t20230601 11088214.htm





# Environmental Investment Fund of Namibia (EIF) commemorates World Environment Day



**Mr. Benedict Libanda**Chief Executive Officer
Environment Investment Fund of Namibia

The World Environment Day 2023 commemoration focuses on solutions to plastic pollution under the campaign #BeatPlasticPollution. #BeatPlasticPollution calls for global solutions to combat plastic pollution.

World Environment Day is a global platform for inspiring positive change and an environmental awareness day on environment and specific environmental issues held on June 5th every year. Led by the United Nations Environment Programme (UNEP), and held annually since 1973, it has grown to be the largest global platform for environmental outreach. World Environment Day was established in 1972 but first held in 1974, which shows that concern about the environment goes back several decades at least.

People from more than 150 countries participate in this United Nations international day, which celebrates environmental action and the power of governments, businesses and individuals to create a more sustainable world. Environment Day is the United Nations' most important platform for raising awareness about the environment and the day focuses on environmental concerns ranging from pollution to global warming and sustainable food production to protection of wildlife. It is celebrated by millions of people across the world.

World Environment Day 2023 is hosted by Côte d'Ivoire. It is a reminder that people's actions on plastic pollution matters. The steps governments and businesses are taking to tackle plastic pollution are the consequence of this action.

The world is being inundated by plastic. More than 400 million tonnes of plastic is produced every year, half of which is designed to be used only once. Of that, less than 10 per cent is recycled. An estimated 19-23 million tonnes end up in lakes, rivers and seas. Today, plastic clogs our landfills, leaches into the ocean and is combusted into toxic smoke, making it one of the gravest threats to the planet.



Not only that, what is less known is that microplastics find their way into the food we eat, the water we drink and even the air we breathe..

Microplastics that is tiny plastic particles up to 5mm in diameter – find their way into food, water and air. It is estimated that each person on the planet consumes more than 50,000 plastic particles per year –and many more if inhalation is considered. Discarded or burnt single-use plastic harms human health and biodiversity and pollutes every ecosystem from mountain tops to the ocean floor. With available science and solutions to tackle the problem, governments, companies and other stakeholders must scale up and speed actions to solve this crisis. Many plastic products contain hazardous additives, which may pose a threat to our health. Some 11 million tonnes of plastic waste flow annually into oceans.

This may triple by 2040. More than 800 marine and coastal species are affected by this pollution through ingestion, entanglement, and other dangers. Globally, there are an estimated 51 trillion microplastic particles in our seas.

This underscores the importance of this World Environment Day in mobilizing transformative action from every corner of the world. A shift to a circular economy can reduce the volume of plastics entering oceans by over 80 per cent by 2040; reduce virgin plastic production by 55 per cent; save governments US\$70 billion by 2040; reduce greenhouse gas emissions by 25 per cent; and create 700,000 additional jobs mainly in the global south.

The good news is that we have science and solutions to tackle the problem –and a lot is already happening. What is needed most now is a surge of public and political pressure to scale up and speed actions from governments, companies and other stakeholders to solve this crisis. This underscores the importance of this World Environment Day mobilizing action from every

corner of the world. The Environmental Investment Fund in commemorating this day recognizes plastic pollution is a visible threat that impacts every community. Prevalence of plastic in the Namibian environment is a considerable threat to human and environmental health – humans, livestock, wildlife, fish, birds and the broader environment. Plastic bags are one of the most unsightly forms of waste in Namibia and are highly visible on the outskirts of all Namibian towns and cities, informal settlements and in Namibia's marine environment. Plastic bags warrant particular measures to reduce their usage due to their prevalence, visibility, durability and harmful effects on the environment.

Namibia has recently introduced the plastic levy. The plastic bag levy came as a result of cabinet directive on plastic bag levy for which regulations were developed using the Customs and Exercise Act, EIF Act and Environmental Management Act. The government gazetted environmental levy on plastic in August 2019 and the levy is amongst the many ways that is meant to discourage people from using plastic bags in an effort to also control plastic pollution.

The objectives of the environmental levy/taxes is aimed at reducing the quantity of residual material by encouraging recovery and reclamation of discarded electronic appliances, used lubricants, and batteries. All levies that are charged on customers or producers or supplies.

It is important to note that there would be no revenue that would accrue to the state from a ban. A levy generates revenue to be re-invested into initiatives for improved waste management including waste minimization, recycling and anti-littering measures. The levy is less drastic than an outright ban. An outright ban would require significant short-term readjustments and would be potentially disruptive in terms of having sufficient alternatives available such as biodegradable bags or other forms of packaging.

Certain types of plastic bags or packaging are necessary for hygiene purposes for certain items such as fresh fish, nuts and meat products etc. Banning "thinner" plastic bags may lead to further adverse impacts. It should be better to ban bags containing CaCO3. Article 25 of the SACU Agreement allows each member to prohibit or restrict import of any goods for economic, social, cultural or other reasons. This will prevent the popularization of these types of bags as has happened in South Africa. Banning the use of plastic bags in Protected Areas would be a demonstration of our commitment to maintain the health and pristine nature of our most important areas of biodiversity.

Determining the right price for a plastic bag levy has the potential to change consumer behaviour and to raise awareness of the importance of environmental protection. The introduction of a levy has stimulated research and innovation in terms of alternative types of packaging and materials. Each of the measures proposed is fully in line with Goal 4.5 of the Namibian Retail Sector Charter which seeks to minimize the adverse impacts of products on the environment.

The issue of plastic bags and waste generated from plastic materials continues to create devastating waste management stress amongst our local authorities especially small town around the country. Our envisioned waste management plan conjunction with the National Solid Waste Management Council will not just be aimed at contributing to sustainable waste management, but stimulate for initiatives that are needed by local towns and municipalities to manage the non-biodegradable waste that has become nuisances to Namibia and the globe.

The effective and comprehensive implementation of the environmental levies will serve as a measure to close the financial gap which affects the ability for the Fund to award grants or concessional loan in order to broaden the expanding resources base and investment in sustainable development. From a principled point of view, the Fund sees the environmental levies as an investment towards the green economy and development of new industries that are focused on sustainable development and renewable energy, creation of decent jobs and wealth, poverty reduction and incentive-based approach.

In the past, the Fund embarked on a successful waste management campaign titled "Drive Your Rubbish Home." This campaign was launched by the Ministry of Environment, Forestry and Tourism. The aim of the campaign is to embark on a waste management campaign with the purpose of engaging communities and changing attitudes towards waste management.

The bigger plan and intention is to fund a productive plastic recycling facilities, however this should be informed by a full business proposal. Recycling facilities support the fulfilment of its mandate, as the Fund receive plastic levies, it's also obliged to support initiatives that are addressing the same challenges in the industry.

This is part of the re-investment strategy in support of addressing the national waste management actions. Funding a productive plastic recycling facility will not just contribute to sustainable waste management, but an initiative needed by local towns and municipalities to manage the non-biodegradable waste that has become nuisances to Namibia and the globe.

The levy is amongst the many ways that is meant to discourage people from using plastic bags in an effort to also control plastic pollution. The environmental levy/taxes is further aimed at reducing the quantity of residual material by encouraging recovery and reclamation of discarded electronic appliances, used lubricants, and batteries.

Time is running out, and nature is in emergency mode. To keep global warming below 1.5°C this century, we must halve annual greenhouse gas emissions by 2030. Without action, exposure to air pollution beyond safe guidelines will increase by 50 per cent within the decade and plastic waste flowing into aquatic ecosystems will nearly triple by 2040.



Last year, 175 UN Member States endorsed a historic resolution to end plastic pollution and forge an international legally binding agreement that will be ready by the end of 2024. This is the most significant environmental multilateral deal since the Paris accord. It is an insurance policy for this generation and future ones, so they may live with plastic and not be doomed by it.

As the world's population approaches 8 billion and resource use intensifies, pollution is ever more extensive, pervasive, and persistent. It affects our health through the food we eat, the water we drink and the air we breathe. By 2025, the world's cities will produce 2.2 billion tonnes of waste every year, more than three times the amount produced in 2009.

That said, pollution is not a new phenomenon and is largely controllable and often avoidable, as shown in some countries and cities that have succeeded in decoupling economic growth from pollution and waste accumulation.

With the end goal to eradicate all forms of pollution by 2030, the UN Environment Programme was tasked by the UN Environment Assembly to coordinate the implementation of a global plan "Towards a pollution-free planet". Addressing pollution is not only an environmental priority, it's a priority for the achievement of the SDGs.

Mr. Benedict Libanda, Chief Executive Officer of the Environmental Investment Fund of Namibia echoed this year's theme by highlighting that #Beating Plastic Pollution# is the only choice we have as plastic pollution is a problem of our making but the solution lies in our hands and We must take ambitious action along the plastic lifecycle. The scourge of plastic pollution is a visible threat that impacts every community.

The Environmental Investment Fund in commemorating this day recognizes the "Beat Plastic Pollution" campaign and urge the nation to collectively scale up efforts and partnerships for the end to plastic pollution as its detrimental impacts on

health, the economy and the environment cannot be ignored. Plastic, a danger for climate change. Plastic is predominantly produced from oil and gas, both of which are fossil fuels. The more plastic we make, the more fossil fuel is required, the more we intensify the climate crisis. Also, plastic products create greenhouse gas emissions across their whole lifecycle. If no action is taken, greenhouse gas emissions caused by plastic could account for 19% of the Paris Agreement's total allowable emissions in 2040 to limit warming to 1.5 degrees Celsius. Read more about climate change.

The Fund is therefore retaliating its commitment to ending plastic pollution and is proud to be a champion for diverse treatments for the plastic pandemic. It is time to accelerate this action and transition to a circular economy. Namibia must therefore take ambitious action along the plastic lifecycle. The scourge of plastic pollution is a visible threat that impacts every community. Let's reduce the production and consumption of single-use plastic, which can and must be replaced with durable and sustainable alternatives. It's is time to #BeatPlasticPollution and shift to reusable packaging. Let's show the earth that it is worth it and save it. The solution is less pollution. A clean earth, is a green earth. #Let's Unite to Save the Environment! #Saving Environment is the ultimate end game! #Invest in plants & enliven our future generations. #Say no to pollution & Yes to Recycle! #Live green, Breathe Green, Go green! #Save the earth, save our environment! #It's the need of the hour, we need to save the earth! #Let's Unite to Save the Environment! # Think Green, Act Green, Live Green! # Save the Earth, it's our only home!

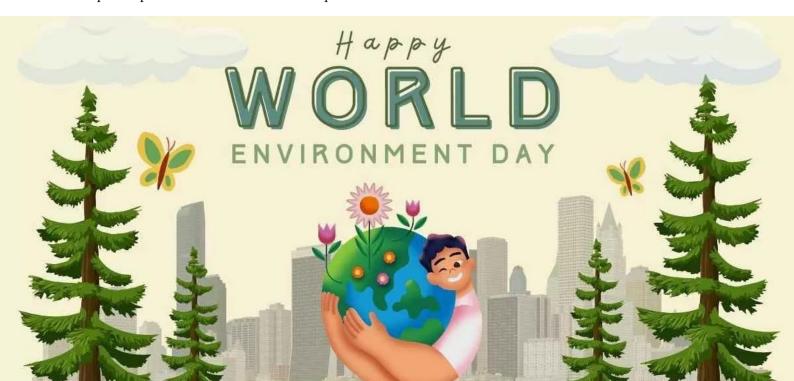
#### END | TSA 2023

#### **PRESS RELEASE**

#### **Environmental Investment Fund of Namibia:**

LNdamanomhata@eif.org.na

www.eif.org.na







### Transforming young lives through film

#### By Staff Writer

In this week's edition we sat down with individuals from a rising film company, which is focused on addressing issues facing the youth. They currently have a few YouTube series.

Inicio Originals "where stories become a reality" is an up-coming youth founded film company, established in August 2018. They are about making stories come to life. They aim to teach, inspire and empower the youth through different authentic stories, keeping the youth off the streets by keeping them occupied, as well as giving our young creative namibian minds an opportunity to make their stories a reality.

#### **VISION**

To see a transformation in the film industry and to promote the namibian film industry and create a truly authentic namibian experience.

#### **How did you get into acting?** Rejoice Vakoma

I actually started acting as a hobby but eventually realized how good I was and started doing it as a profession.

#### Who Inspires you? Rejoice Vakoma

#### **Oprah Winfrey**

She teaches to be resilient through hard times. And encourages that determination to achieve success, being decisive and the ability learn from mistakes are all characteristics that can help you succeed in life.

#### What is your approach to budgeting and managing resources on a film project? Achie S. Kambirongo

Any film project involves estimating time and resources needed to complete each phase of the production. Ideal project management is key to a successful project. We get quotes and estimates of the shooting locations, travel costs and use these to set up the overall budget.

To avoid delays due to unforseen circumstances and or emergencies, a contingency fund of 10% is allocated

#### What impact would you say working on this project has had on you?

#### Reinhold Salom

It has had a couple of postive impact on my life. I have been busy occupied filming, so this has kept me off the street. I wasn't fully aware of my talents so helps discover new talent we didnt know we had

#### Florence shiteni

It has boosted my confidence and helped me over look my insecurities, also made me open to new experiences.



Social Enterprise

#### Roosvel Taapopi

I was an introvert, Innicio made me go out more. I was dealing with trauma, filming healed me. It made me realise what I really want. I have become more ambitious and always eager to do more.

What Actor/Actress inspires you, and why? Achie S. Kambirongo

Tyler perry,

He has been an inspirational figure, he has his own film production studio. He has starred in big feature films. That is the kind of height I would like to reach.

In what ways can organisations or potential investors assist you?

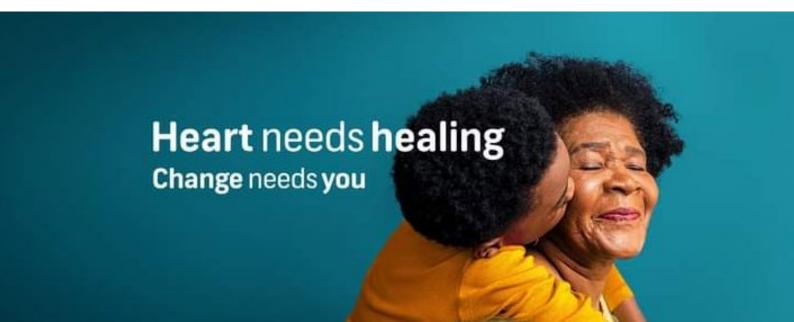
Achie S. Kambirongo

Quality is essential in the film industry, no viewers are attracted to poor quality content. Our quality has improved recently but in an ever growing world, we would like to improve our quality to international standards. So Investment in filming equipment would be essential. Funds are required to secure locations, pay wages and travel to filming sites. Currently we finance the film ourselves, but if we are to get established actors and experience film producers, it would require more funds.

+264 81 311 2028

flictionentertainment@gmail.com

www.youtube.com/@FlictionNow





#### **ADVERTS**







**Visit Site** 

VISA NI %



⊚ f **y** in

INVITATION TO ATTEND TRANSFORMING EDUCATION YOUTH ADVOCACY WORKSHOP **Visit Site** 



**Visit Site Visit Site Visit Site** 



### Maternity bag Outreach

a baby's cry foundation is a registered NGO that aims to respond to the cry of a baby through their mothers, in need of physical, emotional or spiritual support. As far as maternal health is concerned, women are in a much healthier state of mind to embrace, nurture and to make sound decisions for the better of both baby and mother when these needs are met. We visit antenatal sites and also run a maternity bag-drive initiative to reach mothers in our local community in partnership with local church and/or NGO.



Donate any of the items below

Maternity pads Bath soap Wash cloth Toothpaste/ tooth brush Washing powder Body cream

**Nappies** Baby soap Vaseline Bum cream **Baby Wipes** Cotton balls

Washing Basin Baby Blanket Baby clothes Mum clothes Nappy bag Any food items





