

Weekly

The Social Agenda

E-News read



Business quote of the week

"The world's biggest problems are the market's greatest opportunities"

Vol.1 Issue 9

Tuesday, 29 August 2023

Corporate Social Responsibility

Social Enterprise

Capital Projects

Development

| FEATURE STORY |



Bank Windhoek supports school feeding schemes

| PRIVATE SECTOR |

Source : Bank Windhoek Press Release

Bank Windhoek recently donated N\$252 000 to Imago Dei Welfare and Poverty Relief to fund school feeding schemes that provide meals to children to keep them in school.

Imago Dei Welfare and Poverty Relief will allocate the funds to at least six different school feeding programmes over six months, from August 2023 until January 2024. One thousand five hundred and twenty-two learners are expected to benefit from the feeding schemes

[Feed Schemes : Continued on page 6...](#)

Ms. Audrey Mostert
Manager of Corporate Social Responsibility and Sponsorships, Bank Windhoek



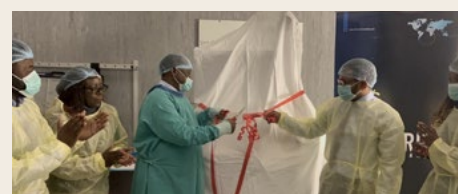
PG 21

MTC and MVA Fund partner in construction of N\$1.2m rural classrooms



PG 27

Onawa Extension 7 and 8 to be electrified



PG 31

Swakopmund district Hospital receives Equipment from DebMarine

womomentum
Here for every woman's journey to success

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We are **flipping** our 'M' for Women who make **moves**.

SHE OWNS HER SUCCESS





LEARN MORE ABOUT THE **OLD MUTUAL FOUNDATION** NEIGHBOURHOOD WATCH PROGRAMME



#DoGreatThingsEveryDay

Editor's Notes

It's often easier to see where you are going than to get there. We have our eyes fixed on a destination, and although we have taken the first few steps there are many more to come.

[Read our previous issues here](#)

In this newsletter, we are very pleased to announce a big step forward on our website, www.innv8e.com.

We have also taken the step of opening a [LinkedIn](#) page to provide an insight on the work that we do, what we are thinking, as well as stories from the LinkedIn community that show the qualities we admire.

There is more ahead, including a comprehensive website on CSR.

In this edition, we salute Bank Windhoek, whose donation of N\$252,000 is expected to feed 1,520 school children. Education goes a lot further when young minds are hungry for knowledge, not for a meal.

“The world’s biggest problems are the market’s greatest opportunities”

XOXO,

Editor in chief



About Us

[Read here](#)

MISSION

Engineer innovative solutions, partnerships and resources for social and economic spaces that generate equitable access, opportunity & ownership for People, Private Sector and Government Sector.

VISION

Build ecosystem capacity to deliver impact solutions to our most pressing social and economic problems.

PURPOSE

Match and resource stakeholder needs to ecosystem resources.

WHAT

We connect, match & advise; We do programme design, management and execution; We mobilise resources; We create, trade and produce; We do community and We do partnerships.

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| OUR BRAND |

WE ARE SPIRITED

Challenge accepted. Challenge embraced. We are unbowed by barriers, obstacles and challenges. Solutions to the world's greatest issues are Innv8e's greatest opportunities. And yours. We face down problems by joining forces in social and economic coalitions. We use design thinking to ensure that our solutions are appropriate and workable. We use a social enterprise business model to ensure our own sustainability

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OVERVIEW

The Social Agenda E-Newspaper is an informative digital publication that tells stories and objectively inform its readership on relevant news and happenings within the CSR space. that are addressing and serving the fundamental needs of individuals and communities.

The Newsletter will serve as a vehicle to showcase Social Agenda and Basic Needs programme initiatives and related activities within the CSR and development sectors.

By engaging all stakeholders, Innv8e will create visibility for Corporate Social Responsibility projects and their importance across sectors, in the hopes of creating a cataclysmic impact on individuals and organisations to participate. The long-term vision for the Social Agenda E-Magazine is for it to become the leading national CSR publication, distributed weekly



FOCUS AREAS

1. Basic Needs
2. Sector Coordination
3. Visibility in the CSR Space
4. Community Development
5. CSR Development
6. Social Enterprise
7. ESG Frameworks & Environment

COLLABORATOR BENEFIT

1. Cross sectoral collaboration
2. Expanded reach to existing and new clients/customers
3. Increased exposure for CSR activities and programmes
4. Increased exposure (through advertising & branding opportunities)
5. Community Development
6. Social Impact

THE BIG IDEA

The Social Agenda E-Newspaper

HOW TO PARTICIPATE

This programme is designed and implemented by www.innv8e.com

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Our frequency:

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Material format: 300 dpi .jpg or print quality .pdf

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A quotation for procurement purposes will be issued on request. Please mail a request for a quotation to admin@innv8e.com

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LEARN SIGN LANGUAGE**



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HAS LANDED
IN NAMIBIA**



Ombetja Yehinga Organisation Trust



BULGARIAN
DEVELOPMENT
AID



PERSONAL TAKE

The long road from wandering singers: the case for managed CSR

Pierre Mare

Some of you may remember what passed for CSR in the Nineties. It used to be called 'making donations', and it was the subject of some mystery. There was a vague sense of needing to donate money, but very little understanding of why, other than that people might like you for it and, even if they hated you, you had to do it. Regardless.

My first exposure to the idea was a request to the company from a drug-addicted singer making his recovery by traveling round the SADC and telling school children his story as a cautionary tale, presumably with accompaniment on a guitar.

There was some debate about the 'opportunity'. He was championed by a very profitable client. The singer even offered to visit the office and do his spiel for us. That caused one of the co-directors to squint, a sure sign that she was worried about something. My senior copywriter at the time offered to start using drugs if we would pay him for two weeks' holiday in Swakopmund. In the end, everyone felt it was more profitable to impress the client, cheaper to pay the minstrel and safer to placate the senior with a couple of beers lot of brandy and cokes, but in Windhoek.

Fast forward to the early Aughties. The stream of touring addicts dried up along with improved immigration controls, and the CSR gig evolved. Although there was still some mystery about who should get the money, there was a palpable sense that it should be accompanied by press releases, a cheque handover in full glare of the press, a Minister, a buffet, and possibly a marching band or one of those choirs that sing at the expensive lodges.

There was a growing sense that donations should be made to local charities, but there were still foreign sideshows in the mix that posed difficult questions.

Why would anyone want to send money to the Nelson Mandela Foundation? Aren't our own homegrown beneficiaries deserving enough? And what was the story with the Tsunami? Why donate there, when our own pool of poverty and needs is so very deep?

Fast forward to the present day and the world of CSR has changed substantially. For a start there is clear agreement that Namibian money must remain in Namibia, and do its work at home. But there is further change ahead.

The first is already in place. In many large companies, CSR is handled by professional officers and executives. Sometimes, even a foundation is brought into play. The field now has its own budget, rather than uncomfortable ad hoc discussions with the financial manager.

If no department or foundation is in place, CSR can be outsourced to companies such as **Innv8** who identify specific projects that fit the company's bill and, on agreement, administer the programme and account for spending and results.

Another option is to join forces with other enterprises. Sometimes single programmes aren't enough to make the impact that is needed. This is supported by the acknowledgement that the public sector needs the support and augmentation of the private sector to achieve national socio-economic wellbeing. Bigger budget means bigger impact.

The future holds more change. The arrival of integrated reporting requires a greater degree of accounting for impact. Many integrated reporting models seek accounting for the six capitals, one of which is **social capital**. How does the enterprise engage with and impact society and what is the extent of the impact?

The future no longer has place for marching bands at cheque handovers, nor glossy publicity shots as proof that the money was donated. Instead it wants your impact and accountability.

Pierre Mare is a fearless adventurer who once made Christmas dinner for a Moslem, a Catholic and a Jew. He joined Eliko Holdings on 1 August 2023 from Development Bank of Namibia.

END | TSA 2023



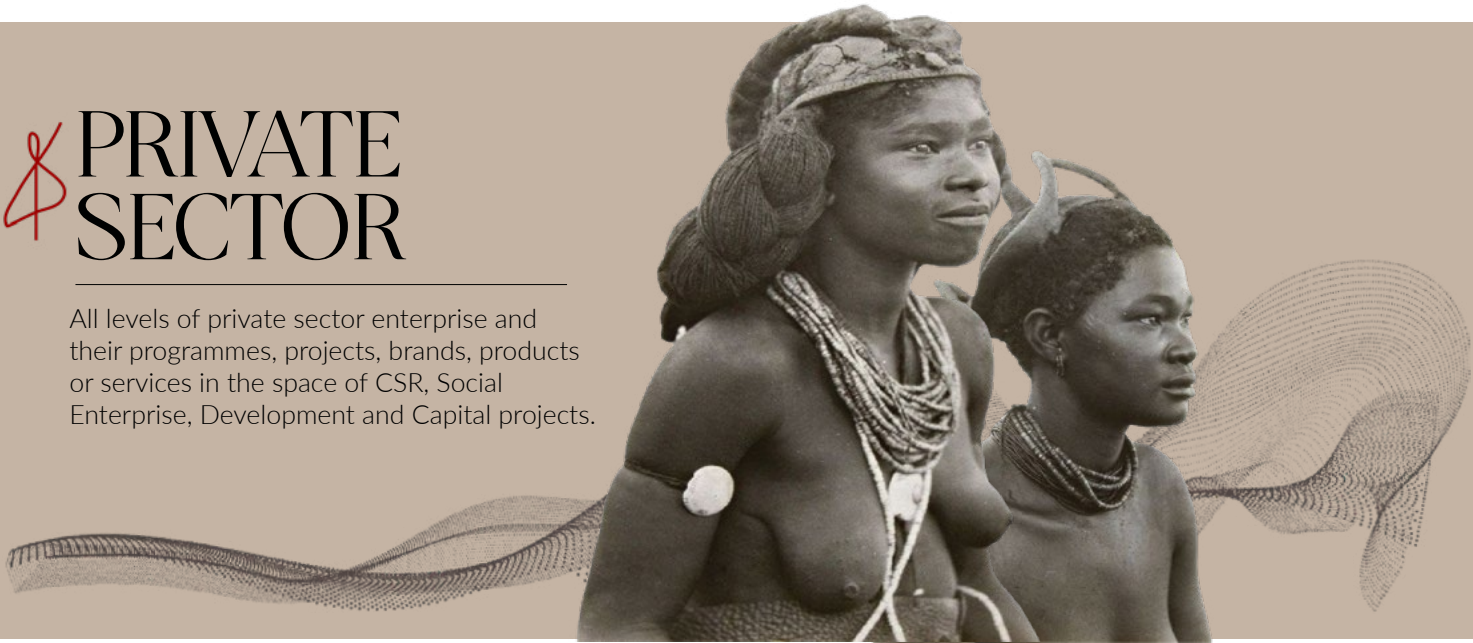
Your turn now.

Have your say and speak your mind...

Do you have a personal take on business, development, CSR or social enterprise. We want to hear your personal ideas. Contact us to discuss what you want to speak about. Send us a mail. admin@eliko.com.na We're waiting to hear from you and ready to listen.

PRIVATE SECTOR

All levels of private sector enterprise and their programmes, projects, brands, products or services in the space of CSR, Social Enterprise, Development and Capital projects.



| FEATURE STORY |



Bank Windhoek Supports School Feeding Schemes



Imago Dei Welfare and Poverty Relief thanked Bank Windhoek for the assistance. They promised to use the funding to ensure that soup kitchens and school feeding programmes can purchase the food needed to prepare and serve nutritious meals to children living in impoverished circumstances. The identified regions where the programmes are operating are the Khomas

Region (Windhoek), Erongo Region (Henties), Hardap Region (Rehoboth and Mariental), Otjozondjupa Region (Otjiwarongo), and Omaheke Region (Gobabis).

Imago Dei Welfare and Poverty Relief’s Project Coordinator, Millinda Coffee, said that the charity organisation is already assisting projects in these regions and will use them to supervise and operate the feeding schemes for the envisioned six months. “The meals will be served at schools, ensuring the children receive and eat the meals,” she said.

Bank Windhoek’s Manager of Corporate Social Responsibility and Sponsorships, Audrey Mostert said that the Bank is delighted to have assisted Imago Dei Welfare and Poverty Relief to carry out the school feeding schemes. “As a connector of positive change, we will continue to fight hunger, together with relevant stakeholders. We believe that all school feeding schemes will enable Namibian learners to concentrate better in class,” she said.

Established in 2008, Imago Dei Welfare and Poverty Relief is a welfare organization serving Namibia’s vulnerable communities. Its mission is to make a meaningful contribution to mending brokenness and restoring human dignity for Namibians.

PRESS RELEASE

www.bankwindhoek.com.na/Pages/News/Bank-Windhoek-Supports-School-Feeding-Schemes.aspx?fbclid=IwAR1u6TVa0IEEPbM1v7ZbrXITg-2sWb7i31hbrWJeoJAbPHkKq8ELbt_1TOE8

END | TSA 2023

| FEATURE STORY |



Expanding Opportunities in Namibia

Source : Pupkewitz Foundation



The purpose of the Foundation is:

- *advancing education and development, health care, arts and culture, conservation and environment, and anti-corruption activities, as set out more fully under the primary objectives listed in this Trust Deed;*
- *advancing community upliftment and development projects; and*
- *complementing the Founder's Corporate Social Investment Programmes, aimed at the general public.*

PROGRAMMES

1. ARTS & CULTURE PROGRAMME

We support artists, schools of the arts, curators, conservators, scholars, and organizations in the arts. Our program works with artists as individuals, and organizations, to ensure equitable access to excellent arts and cultural experiences. Artists provide various value creating contributions to the cultural development of society, and every artist plays a different and necessary part in contributing to the overall health, development, and well-being of our society.

The Arts & Culture Programme funds organizations across many artistic disciplines and cultural practices.

2. EDUCATION PROGRAMME

Our vision is to develop a well-rounded community of diverse learners by creating a caring and nurturing environment. We offer a number of programmes which support the 360 degree model - Classroom Support, Quality Schools and Classrooms, Programmes and Curriculums, Faculty Teaching Performance and Professionalism. We aim to empower young people by offering them gainful education, good health care, nutrition, and by so-doing support their families.

3. SPORT PROGRAMME

The Pupkewitz Foundation remains committed to the development of sport in Namibia through partnering with organizations that purposefully use physical activity to do something greater. Our work is aligned with the SDGs (also known as the Global Goals), a 15-year roadmap adopted by world leaders in 2015 to stimulate action in areas of critical importance for humanity.

The Foundation is committed to elevating innovative solutions that leverage sport to address the key societal issues that will put us all on the path to peace, prosperity and a healthier planet. Alongside expert partners, we support inspirational people and projects that are using sport to make sustainable and powerful impact on communities around the world.

4. COMMUNITY CARE PROGRAMME

We believe that by caring for our fellow Namibians, we develop a deeper appreciation of people, which in turn allows us to better understand and serve our community. Pupkewitz Holdings initiated its "Social Investment Program" during 2002, through the establishment of the Pupkewitz Foundation.

5. GRANT PROGRAMMES

The Foundation requests that the grant is acknowledged in an appropriate and timely way, though we appreciate that how this is done will depend on the nature of the organisation and the project.

For grants towards core costs then please include our name in your organisation's accounts and in any newsletters or updates you may produce, including on your website.

For Capital grants, please include the foundation name and/or logo on your donor board.

PRESS RELEASE

www.pupkewitzfoundation.org/

END | TSA 2023



NEDBANK

Nedbank Namibia Invests N\$350,000 in National Green Hydrogen Project

Source : Nedbank LinkedIn

The Ministry of Mines and Energy of the Republic of Namibia has set out on a path towards the realisation of the nation's goal of being self-sufficient in the production of green hydrogen. These initiatives focus on the urgent development of key skills and the collaborative efforts that are required as Namibia sets its sights on the emerging green hydrogen economy. It is supported by a generous N\$350,000 donation from Nedbank Namibia.

Speaking at the official handover of the funds, Nedbank Namibia Managing Director, Martha Murorua said, "We realized just how important the green hydrogen initiatives are set to become for the economic growth of our country. Nedbank Namibia has had a vested interest in environmental sustainability, in particular, having pioneered the establishment of our Go Green Fund 22 years ago already," she said.

The ministry will be responsible for guiding and carrying out the implementation of the green hydrogen vision for the country and has committed its resolve to accelerate progress within the sector, recognising that the development of the green hydrogen industry will require a concerted and unified effort.

The Honourable Minister of Mines



Nedbank Namibia Managing Director Martha Murorua and Minister of Mines and Energy, Honorable Tom Alweendo at the official handover.

and Energy, Tom Alweendo, hailed the contribution as a milestone in Namibia's push towards a greener future. He also articulated the initiative's national significance by stating, "This exemplifies Namibia's unwavering dedication to establishing itself as a frontrunner among nations in becoming a global leader in the field of renewable energy. The collaborative approach that we have taken with Nedbank Namibia underscores further that our mission transcends individual interests and resonates with our collective aspirations," Alweendo said.

Lauding the partnership, Murorua emphasized the bank's commitment to the initiative. "We firmly believe in the viability of the Green Hydrogen and Derivatives Strategy, which is why we are contributing these funds towards the ultimate realisation of the strategy. We do so, as we will always be supportive of a programme that will establish our country as a global forerunner in a specific field," she mentioned.

The Green Hydrogen Project has been identified as a cornerstone of Namibia's economic diversification and empowerment strategy and stands as a significant stimulant in Namibia's overall energy landscape. Collaboration between the public and private sectors remains essential to bridging the skills and capacity gap within Namibia. By joining forces, entities leverage their respective strengths, resources, and expertise to address the multifaceted

challenges the country faces in the global arena.

Not only does this synergy encourage a cohesive approach to industrial development, but it further fosters an economic environment that is sustainable. "The alignment between government vision and the capability of the private sector has the potential to create a robust framework for continued growth, thereby ensuring Namibia's global competitiveness," Murorua noted.

As a result of its alignment with international partnerships and memoranda of understanding with countries such as the Netherlands, the European Union, Germany, and Japan, Namibia is well positioned to build a hub for attractive green hydrogen assets.

The official transfer of Nedbank's contribution is therefore more than symbolic; it strengthens Namibia's commitment to a green hydrogen future, highlighting the essential role that both the public and private sectors need to play in steering our nation's socioeconomic development agenda.

PRESS RELEASE

www.nedbank.com.na

END | TSA 2023

2023

Save the dates



Omeya Golf Club

Saturday, 25 February



Gobabis Golf Club

Saturday, 13 May



Oranjemund Golf Club

Saturday, 3 June



Tsumeb Golf Club

Saturday, 24 June



Mariental Golf Club

Saturday, 22 July



Oshakati Golf Club

Saturday, 5 August



Walvis Bay Golf Club

Saturday, 19 August



Rossmund Golf Course

Saturday, 26 August



Henties Bay Golf & Lifestyle Estate

Saturday, 2 September



Windhoek Golf & Country Club

Saturday, 23 September



FINAL at Omeya Golf Club

Friday, 6 October



NEDBANK

For more information

dan@dzgolf.com.na

OVERVIEW

The Social Agenda Sessions are a series of bi-monthly thought-leadership engagement platforms that engage leaders and game-changers in the CSR, development and social enterprise ecosystem.

We identify stakeholders across the six sectors of society (private, public, political, government, community and development) working on solution-based programmes and projects, to provide leading insights through organic dialogue and outcome-based interventions. The project consists of four segments: CEOs Circle, Citizens Connect, Practitioners Circle, and Philanthropy Circle.



SESSIONS STRUCTURE & OCCURRENCE

1. CEO'S Circle
2. Citizen's Connect
3. Practitioner's Circle
4. Philanthropy Circle

NEXT SESSIONS: September 26th 2023

THEMES

1. The Basic Needs
2. Water, Sanitation, and Hygiene (WASH)
3. Strategic Partnerships & Development
4. Environmental, Social, and Governance (ESG) Frameworks
5. Access, Opportunity, and Ownership

THE BIG IDEA

THE SOCIAL AGENDA : THE SESSIONS

HOW TO PARTICIPATE

This programme is designed and implemented by www.innv8e.com

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| FEATURE STORY |



Namdia: Natural resources must uplift youth

Source : New Era

The chairperson of Namib Desert Diamonds Bryan Eiseb told New Era that Namibia is endowed with natural resources, and there is a dire need to use that and uplift the youth and ultimately address issues of unemployment and education.

He observed last week that it makes no sense that the country has an abundance of natural resources, but continues to face inequalities and poverty.

“You ask yourself, why do we still have poverty today? Why do we have youth unemployment? I think it is time that we move into a renaissance in enlightenment, where the youth gets empowered using our natural resources. Because ultimately, they are the leaders of tomorrow,” he said at an event in Windhoek, where 14 students were awarded bursaries by the company.

He added: “We need to set the culture and the legacy for our youth to benefit and eradicate poverty and unemployment. We cannot be in a country where we have graduates who do not have a job.”

Established in October 2019, the Namdia Foundation functions as the corporate social responsibility vehicle

of the company, founded with the purpose to combat Namibia’s social and economic ills through the fields of education, health and sport.

“We are a small institution, and this is what the foundation is for, to assist. One diamond at a time. We’re going to make sure that representation from all regions every year is being facilitated by Namdia through the foundation so that we can start one step at a time and complement those other efforts that are existing,” added Eiseb. Since its inception, the marketing and diamond sales’ institution has invested over N\$30 million in various impact programmes, and anticipates continuing to be involved in life-changing initiatives.

CEO Alisa Namupolo told this publication that commercial and public enterprises have a shared responsibility of using the necessary resources to transform the economy.

“You have been hearing a lot about the skills shortages in the country, or students not qualified enough for the job market. And we believe this is not just the government’s responsibility, but that we as corporates have a significant role to play in shaping a better society that we want,” she noted.

She said the list of students who have been admitted or enrolled at institutions of higher education but don’t have funding is astronomical.

“We have to do more; there are a lot of people applying for master’s funding. So, there is a gap, and that’s where we want to impact,” she continued.

Amupolo hinted that under the education pillar, they have lined up projects for this year, including the building of classroom blocks in the Kavango and Kunene regions.

PRESS RELEASE

https://www.linkedin.com/posts/namdia_namib-desert-diamonds-pty-ltd

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NAMIBIA TRAINING
AUTHORITY



The Rössing Foundation CSR

Source : Rössing Foundation



Mr. Johan Coetzee
Managing Director, Rössing Uranium Limited

Historically, many employees of Rössing Uranium mine came from as far as hundreds of kilometres away, from all corners of Namibia, and were housed in Arandis, a town that was built for workers in 1976.

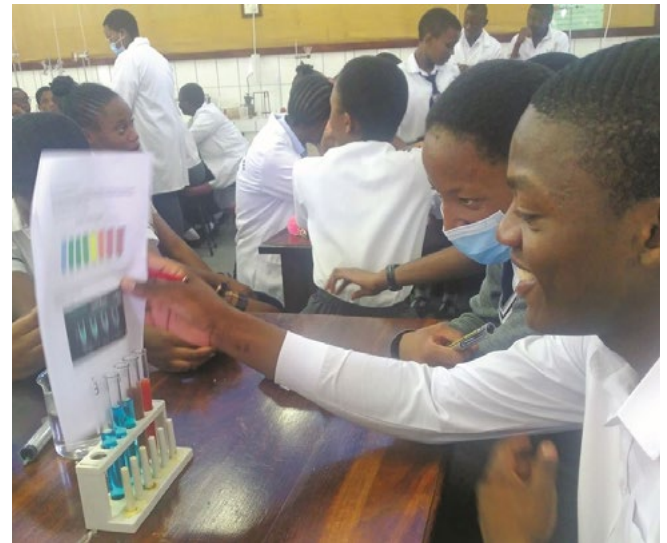
This situation led Rössing to establish an entity that would serve communities from areas where the miners hailed from. The entity was to provide greater educational opportunities for Namibians in order to impart practical skills that would create better economic opportunities for them, particularly in rural communities.

It was against that philosophy that Mr Walker and the Board of Rössing Uranium established a Trust known as the Rössing Foundation.

The Rössing Foundation was established in 1978 through a Deed of Trust to serve as a vehicle for

overseeing and implementing Rössing Uranium's corporate social responsibility activities in Namibia.

THE FOUNDATION FOCUSES MAINLY ON PROGRAMMES AND PROJECTS WHICH ARE ALIGNED TO THE FOUR MANDATES BELOW:



- 1. Education** - To further the education of Namibians in order to achieve greater national productivity and enhance lifelong learning
- 2. Education Beneficence** - To encourage the creation and /or to create opportunities for people to use their education
- 3. Livelihood and Enterprise Development** - To promote the enhancement of the living standards of the people in Namibia.
- 4. General Directives** - To do any act or thing, which in the opinion of the trustees shall benefit Namibia or any or all of its inhabitants.

In order to align programmes and projects to these mandates, the Rössing Foundation directs its efforts mainly to the following:

the improvement of primary and secondary education through the implementation of centre-based and national outreach teacher and learner capacity support programmes; the development of the local workforce and of specialised vocational skills through the provision of scholarships, apprenticeship and part-time study opportunities; and the diversification and strengthening of the local economy through support to small- and medium-scale enterprises and agriculture.

SOCIAL TRANSFORMATION THROUGH EDUCATION

CENTRE-BASED SUPPORT

The Rössing Foundation continues to strengthen the capacity of teachers and learners through support to Namibian schools in identified challenging subject areas such as the English language, Mathematics and the Sciences at its Education Centres located in Arandis, Swakopmund (Tamariskia suburb) and Ondangwa.

NATIONAL OUTREACH PROGRAMME

The Rössing Foundation has recognised that in order to fulfil the mandate and the aspirations of Rössing Uranium according to the original philosophy expressed by Mr Walker, the best action to take was to broaden the educational support footprint in Namibia. Therefore, the National Outreach Programme was established to reach out to those learners who, due to poverty and long distances, could not benefit from the state-of-the-art English language, Mathematics and Science Centres in Erongo and Oshana Regions.

To answer this need, a Mobile Laboratory support programme was introduced to support rural schools in Namibia.

In addition, a new outreach activity was initiated to introduce the National Planetarium Programme that deals with astronomy under the Africa Millimetre Telescope programme to schools in Namibia. The programme will eventually unlock learners' better understanding of the universe.

The role of the Rössing Foundation in this international undertaking is to roll out the outreach programme component of the Africa Millimetre Telescope programme to many schools in Namibia.

INNOVATION AND ENTERPRISE DEVELOPMENT

SUPPORT TO SMALL- AND MEDIUM ENTERPRISES (SME) IN ERONGO REGION

The Rössing Foundation, in partnership with the Erongo Development Foundation, continued to provide collateral funding, business development services and marketing linkage to the SME sector in Erongo Region. The support is provided through the constituency offices of the seven constituencies of the Erongo Region.

In addition, the Foundation is still supporting the Ūiba-Ōas Crystals Market at the t-junction off the B2 Road to Spitzkoppe, between Arandis and Usakos. To that end, improved solar power provision has been realised. The small-scale miners are now able to have sufficient lighting at the market and are able to cut and polish the semi-precious stones for value-addition purposes.



ENVIRONMENTAL SUSTAINABILITY

SUPPORT TO OKOMBAHE COMMUNITY

The Okombahe Community Debushing Enterprise (OCDE) is a community-based organisation that was established with the purpose of harvesting Prosopis trees in the Omaruru River basin for wood and fodder for environmental, social and economic gain.

The enterprise has two primary goals: to eradicate the invasive Prosopis tree species from the river basin in the Dâures Constituency, Erongo Region, and in doing so, serving as a source of income to the Okombahe community.

The enterprise has been supported by the Rössing Foundation with funding from Namibia's Social Security Commission.

FOOD PRODUCTION AND EMPLOYMENT OPPORTUNITIES

The Rössing Foundation, in partnership with the Social Security Commission, has been supporting two agricultural enterprises in Oshikuku and Ogongo in the Omusati Region.

The Oshikuku enterprise is run by women, striving to achieve success with producing and selling produce to the local market, while the Ogongo project is currently in its infant stage.

PRESS RELEASE

www.rossing.com/rossing_foundation.htm

END | TSA 2023



OVERVIEW

Bringing together its proprietary knowledge base, expansive network, and diverse expertise, Innv8e offers a broad range of advisory services across the six sectors in which it operates.

Services include but are not limited to: stakeholder engagement; integrated ESG framework design, management & reporting; sales, fundraising, and business development; strategic planning, marketing & administration, feasibility analysis, forecasting and regulatory compliance



PUBLIC SECTOR SERVICES

1. Programme Design
2. Fundraising
3. Entity Design (trust or foundation)
5. Corporate Social Responsibility
6. Stakeholder Engagement
7. Marketing & Communications Strategy for CSR & Development Programmes

CITIZEN SERVICES

Support the creation and development of social enterprise projects through our Social Enterprise projects.

PUBLIC SECTOR & GOVERNMENT SERVICES

1. Volunteerism
2. Organizing Data & Information
3. Stakeholder Engagement
4. Finding technical, financial, and in-kind partners

DEVELOPMENT SECTOR SERVICES

1. Provide platform to share their marketing programmes
3. Networking and programme design

THE BIG IDEA

THE SOCIAL AGENDA : THE ADVISORY PROGRAMME

HOW TO PARTICIPATE

This programme is designed and implemented by www.innv8e.com

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| FEATURE STORY |



A Legacy for African Wildlife: B2Gold's Commitment to Namibia's Cheetah Conservation

Source : B2Gold Website



B2Gold takes its environmental commitment – and its local legacies – seriously. And nowhere is this clearer than in Africa, where the company has been supporting the Namibia-based Cheetah Conservation Fund (CCF), headquartered near the B2Gold Otjikoto Mine operation, since 2012. In 2022 alone, B2Gold committed \$50,000 toward CCF research programs.

Namibia is home to the largest population of cheetahs in the world, with around 1,700 of the animals residing within its borders – out of around 7,100 total remaining in the world. While the big cats may be the world's fastest land mammal, they haven't been able to outrun the prime threats to their survival, including habitat loss, human-wildlife conflict and illegal wildlife trade. The species is listed as "vulnerable" by the International Union for the Conservation of Nature and Natural Resources (IUCN) Red List of Threatened Species.

"They're Africa's most endangered big cat. They're the best hunter of all of the African plains, and we're losing them," said CCF founder and executive director Dr. Laurie Marker, while addressing the crowd at a B2Gold-hosted CCF fundraising event in Vancouver

this past April; the only Canadian stop on her North American spring tour. "But we can save them. Their survival is in our hands."

PARTNERS IN AFRICAN WILDLIFE CONSERVATION

Year after year, CCF works tirelessly toward its goal of saving cheetahs and their habitat in Namibia, Somaliland, and beyond – through research, conservation, and education programs built on community engagement. It's a mission that dovetails naturally with B2Gold's own journey to become a greener mining company, says Clive.

"Even back when we first went to Namibia and fell in love with the country, B2Gold's culture was about fairness, respect, and transparency – and how we could make a difference," says B2Gold President Clive Johnson. "We've always had that idea that we can leave a community better off than before we got there. And there are lots of different ways we've done that: education, agriculture, healthcare, and more. We met Laurie, and CCF, and quickly became kindred spirits in what we were looking to do in Namibia."

Laurie agrees and advocates for companies and wildlife-conservation organizations to work together to accomplish shared goals: "If we're going to have a sustainable earth, with our wildlife on the land, we need partners. And having good partners who have similar visions, I think, is really important as well," she says.

CCF research programs are aimed at establishing a sustainable model for human-wildlife coexistence, anchored in landscape-specific ecological and social understanding. This will require significant resources and efforts by all, notes Laurie – and stakeholders to help change the status quo and to support the transition to this sustainable model.

THE CCF LIVESTOCK GUARDING DOG PROGRAM



One of CCF's most successful initiatives has been its Livestock Guarding Dog program, which breeds and trains Anatolian shepherds and Kangal dogs at the CCF Namibia-based facility. The dogs are placed with farmers in hotspots of human-wildlife conflict and use their imposing presence and loud bark to warn off cheetahs and other predators. This prevents attacks on livestock and makes farmers less likely to trap or shoot cheetahs. In this way, the dogs provide non-lethal protection of herds – a measure that has reduced livestock losses due to predators by 90 per cent.

CCF conducts annual follow-ups to ensure the dogs are settling into their guardian roles, and to offer medical care. B2Gold's support has enabled CCF to expand the guard-dog program to more communities.

Read CCF's recent blog post on the Livestock Guarding Dog Program.

WILDLIFE CONSERVATION THROUGH RESEARCH AND COMMUNITY OUTREACH

B2Gold's support has also helped CCF to conduct essential research on cheetah behaviour, ecology, and genetics, which has informed conservation efforts in Namibia and beyond. The company has provided funding for CCF's research projects, and also permitted its own staff to participate as volunteers.

"We are a very holistic organization," says Laurie. "Our ecological programs are critical because if we want to understand how to live in harmony, we have to understand how the animals are living. Through our ecological programs, we study not only the cheetah, but other wildlife, as well as our soils and our vegetation – and all of that ties in."



In Somaliland, CCF is working with international partners and local communities to stop the illegal wildlife trade of cheetah cubs. CCF is providing care for more than 90 cheetahs that have been confiscated by authorities, with many of these now being transferred to a newly constructed sanctuary CCF Cheetah Rescue & Conservation Centre in Geed-Deeble.

In addition to its financial support, B2Gold has also been actively involved in CCF's community outreach programs, which aim to educate local communities

about the importance of conservation and sustainable living. The company has in turn hosted CCF staff at its mining operations to give them a firsthand look at the company's commitment to sustainability.

A SHARED COMMITMENT TO EDUCATION

Demonstrating CCF and B2Gold's full-circle commitment to education, young people from across Canada are also gaining valuable work experience at CCF – thanks to the organization's student intern program.

The program, based in CCF's Namibia facility, provides opportunities for students to deepen their learning and practical experience in a wide range of disciplines, including biology, animal science, genetics, and conservation. CCF has a veterinary clinic and a fully equipped genetics lab; the only one of its kind in Africa. Students return to Canada with a unique set of skills and knowledge that serve them well in their careers and communities.

To address growing demand for the program from students in Africa and internationally, CCF has built two new dormitories, one of which is named Canada House, as it was funded by B2Gold and another B.C. donor.

TOWARD A MORE SUSTAINABLE MINING INDUSTRY

Leaving a positive legacy is a guiding principle that is hardwired into B2Gold's culture of responsible mining.

If there's such a thing as a green mining company, I think we're aspiring to be that," says Clive. "You can be a responsible mining company and you can take care of the environment. You can do all the right things . . . you can take care of local communities and you can actually work on things like conservation."

As for Laurie, she's grateful to have strong industry partnerships in her quest to conserve one of Africa's most magnificent creatures.

"Our motto is, save the cheetah, change the world. Because if we don't change the world, we won't have cheetahs and many of our other species," she says. "But together, we can go to scale, and go faster. We have to go cheetah speed."

To learn more about CCF and its work, visit the organization's website. Or, learn more about B2Gold's responsible mining practices around the world.

PRESS RELEASE

www.b2gold.com

END | TSA 2023

CALLING FOR DONATIONS!

We need school bags for students.



Donate-A-Bag

Donate a school bag packed with goodies!

Includes; school supplies, lunch box & bag

Bags cost only N\$200 each



For more information & donation instructions: annie@seawork.com.na

Visit our website <http://www.seaworkcares.com> to donate or learn more. Every donation takes us closer to giving these kids the tools they need to succeed and helping them unlock their full potential. Together, let's make education a brighter journey for all.

OVERVIEW

This Project is a one-on-one talk show that engages CSR industry experts and has them discuss their contributions to the provision of basic needs, as well as the CSR projects they have previously & currently invested in, within marginalised communities.

Hosted by Ms. Tuna Willem, the 13-episode seasons will be an opportunity to educate and inform the audience on the CSR space, and showcase the leading narratives using quality content.



OBJECTIVE

Promote CSR and development work in Namibia, drive new ideas, incorporate ideas for CSR & development and highlight the importance of an entity like Innv8e as a game changer and influencer in this space.

INTERVIEW MECHANISM

10-minute interviews which will be aired as a 3-minute vox-bites

Pilot: airing August 2023

BROADCAST FORMATS

1. Radio
2. Podcast
3. Digital Channels (YouTube & Social Media platform)

GUIDING THEMES

4. The role of Innv8e in the CSR space
5. The future of CSR in Namibia
6. Highlights of collaboration with Innv8e
7. CSR Programme design
8. CSR philosophy & approach
9. Access, Opportunity,
10. Ownership

THE BIG IDEA

THE SOCIAL AGENDA : THE CSR SHOW

HOW TO PARTICIPATE

This programme is designed and implemented by www.innv8e.com

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| FEATURE STORY |

make the connection



MTC and MVA Fund partner in construction of N\$1.2m rural classrooms



MTC and MVA representatives at the official handover of the Kahunikwa Primary School Classrooms and storeroom

Mobile Telecommunications Limited (MTC) and the MVA Fund have handed over four classrooms and one storeroom constructed at a cost of N\$1.2 million to Kahunikwa Primary School in the Zambezi Region.

The completion of the classroom blocks and handover took place after the listed telco, in February, set aside N\$3.2 million to construct classrooms at Kahunikwa Primary School, Onduludiya Combined School, and Groendraai Primary School through its maiden Corporate Social Investment (CSI) initiative - the MTC Rural School Project.

Launched in 2019, the initiative aims to assist the Government in improving educational infrastructure, such as dilapidated schools lacking decent structures or having none, by renovating and, in most cases, erecting new classroom blocks mainly for schools in rural Namibia.

Since its launch, the project has thus far built classrooms in Otjozondjupa, Kavango West, !Karas, Oshana, Kunene Region, with Hardap and Zambezi being the latest regions to benefit through the Kahunikwa Primary School.

In August, MTC will hand over classrooms at schools in Ohangwena (Ondulundiya Combined School), bringing the tally to 41 classrooms constructed through the project thus far.

“We [MTC] cannot just be an entity that declares millions in dividends but does not share that profit with the same people who make the company profitable. It is for this reason that MTC listed, so that the ordinary Namibian can share in its success. We believe in creating a legacy when we invest in communities, hence the deliberate approach to change the lives of not only these learners but the community at large,” said MTC Manager for Corporate Affairs, Sponsorship, and Promotion, John Ekongo.

MVA Fund Chief Operating Officer, Philip Nghifitikeko, said the Fund has long enjoyed partnerships with MTC in the reduction of accidents and that it was befitting to join MTC in the construction of classrooms in rural schools.

“This stance allows the Fund to foster strategic partnerships and projects that have a lasting and sustainable impact on the lives of Namibians. A strong education system attracts professionals, businesses, and investment, and contributes to the community’s economic development,” said Nghifitikeko.

Minister of Education, Arts, and Culture, Anna Nghipondoka, in a speech read on her behalf by Zambezi Governor Lawrence Sampofu, said the Ministry is hugely challenged with a backlog of many classrooms, brought about by the fact that the annual learner population growth over the years has not been commensurate with budgetary allocations.

“Education is a shared responsibility, and the Ministry needs more ‘Friends of Education’ such as MTC, MVA Fund, and many others, to come on board and join us on this seemingly difficult but exciting journey of knowledge and skills development of our learners, who are the architects of our country’s economic emancipation,” said the minister.

She revealed that the Ministry is currently busy constructing 510 classrooms and 70 ablution blocks across the country.

The Minister has previously noted that the Ministry needs a cumulative N\$1.8 billion to clear the backlog in classes, and this translates to constructing 5,169 classrooms across the country to accommodate both primary and secondary pupils in remote areas.

PRESS RELEASE

<https://thebrief.com.na/index.php/companies/item/3220-mtc-and-mva-fund-partner-in-construction-of-n-1-2m-rural-classrooms>

END | TSA 2023

| FEATURE STORY |



Capricorn Foundation makes a special effort towards welfare and poverty relief

Source : Capricorn Foundation



Foibe Silvanus, Programme Manager, pictured in the Family of Hope Garden at the centre

The Capricorn Foundation committed N\$750,000 to their corporate social responsibility implementation partner, Imago Dei, a welfare organisation that assists the Foundation in identifying, mobilising and channelling resources to vulnerable communities.

Some of the projects funded by the Capricorn Foundation through Imago Dei include Hope for Life Foundation, Burgershoek Children Community Project, Grace Welfare Project, Namibia Christian Women Aid Society and Family of Hope Services.

On Wednesday, 5 July 2023, the Capricorn Foundation and Imago Dei visited two of the beneficiaries it supports. The Family of Hope Services operates as a pre-primary school, kindergarten, and afternoon care centre for

145 school-going children aged 3-17, providing daily meals. They also support 255 children who visit on Mondays, Wednesdays, and Fridays for lunch as part of the community feeding program. Their programs aim to bring socio-economic stability to the Havana community's children, youth, and families. Activities include remedial school, afterschool programs, food and nutrition with a garden, and psychosocial support. Registered as a welfare organisation (WO295) since 2003, they reach approximately 400 children daily. The centre empowers marginalised and abused children, breaking the cycle of poverty and fostering resilience, hope, joy, and dignity within the community's youth.

"We are grateful for the Capricorn Foundation's support to these vulnerable children. Imago Dei has had a longstanding relationship with Family of Hope Services since 2009, and we know that the project impacts the lives of the children who benefit from their services. Imago Dei, through the Capricorn Foundation, provides funding for the purchases of food items and gas bottle refills for the project's food and nutrition programme," said Millinda Coffee, Imago Dei Welfare and Poverty Relief Association Project Coordinator.

Another beneficiary, The Hope for Life Foundation, is a registered non-profit Welfare Organisation (WO 481) in Namibia, which delivers sensitive and valuable work addressing prevalent societal issues. Their primary focus is providing counselling, support, and training to individuals facing unplanned pregnancies. They have expanded their services to include temporary care for babies awaiting adoption and operate a registered place of safety for babies. The Hope for Life Foundation helps register babies at the nearest antenatal clinic, compassionate counselling, information on pregnancy options, and provision of toiletries and clothing for mothers and babies. They also provide business starter packs and mentoring for motivated individuals seeking to improve their lives. The project currently receives funding from Imago Dei, facilitated through the Capricorn Foundation, which covers the salary of a half-day social worker.

"The Capricorn Foundation is thankful for our partnership with Imago Dei, who helps us reach those in dire need. The funds we commit to the beneficiaries are specifically allocated as part of the Capricorn Foundation's aim to assist vulnerable communities. The Capricorn Foundation is dedicated to making a positive impact in the Namibian community and to those who deserve the financial assistance the most," said Marlize Horn, Capricorn Foundation Executive Officer.

PRESS RELEASE

<https://thebrief.com.na/index.php/companies/item/2982-mtc-s-rural-schools-project-constructs-41-classrooms>

END | TSA 2023

GOVERNMENT SECTOR

Regional and Local Government sector and its programmes, projects, brands, products or services.



| FEATURE STORY |

Onawa Extension 7 and 8 to be electrified

Source : Informante | Maria David



INAUGURATED: Minister of Urban and Rural Development, Erastus Utoni, officially inaugurates the Oshakati fire station and landfill.

OSHAKATI Premier Electrical (OPE) is set to provide free electricity connections to 770 houses in Onawa Extensions 7 and 8. The project is fully funded by the Oshakati Town Council and being implemented by OPE.

Minister of Urban and Rural Development, Erastus Utoni, highlighted that the free electricity connectivity in various areas of Oshakati has already benefited over 2,145 households in informal settlements.

Utoni said that the timely completion of this electrification project will bring joy to many residents of Oshakati living in these areas. He emphasized that the lack of electricity in parts of Extension 7 and 8 will soon be a thing of the past.

“The most significant impact will be on the lives of learners and students who have otherwise relied on poor lighting to study and do their schoolwork,” he said.

He added that a total of 1 200 households without connections were identified during the assessment. Utoni explained that the project is estimated to cost about N\$11.5 million and will benefit 770 plots.

The connection cost of services, totalling nearly N\$11 million, will be covered through the partnership. Town Mayor Leonard Hango emphasized that the electrification project is not solely about installing power lines, but empowering the people.

Hango stressed that their goal is to unlock the true potential of the community, create opportunities for youth, foster entrepreneurship, and attract investments that will drive the local economy.

He urged the community to collaborate with officials to ensure the successful implementation of the project. Nelson Sheya, the Chief Executive Officer of OPE, said that the project will electrify 770 houses at a cost of nearly N\$21 million. Of this amount, N\$11 million is allocated for electrification, while N\$10 million is earmarked for service connection.

To date, Sheya noted that they have already provided free electricity connections to 2,142 houses across the town.

PRESS RELEASE

www.oshakatiregional.com/

END | TSA 2023

| FEATURE STORY |



Leading ladies soirée

Source : Swakopmund Municipality
Press Release



Dr. Stanley Shanapinda
Chief Executive Officer, Telecom Namibia

Her Worship the Mayor of Swakopmund, Cllr. Dina Namubes hosted women from all over Namibia to a night of splendor, inspiration and motivation. The event was created to celebrate the power, ingenuity, strength and resilience that women possess.

The Leading Ladies Soirée was an evening to laugh, network and engage with women working and walking in all the different industries. Indeed, a world class event where those in attendance were enriched with wisdom and knowledge by all the spectacular speakers, specially chosen to deliver impactful and life changing speeches.

Over N\$40 000 was raised towards the Mayoral Development Fund in pledges during the evening.

ABOUT THE MAYORAL DEVELOPMENT FUND

On a daily basis, the Mayor's Office receives various visitors who are in need of assistance or simply want someone to listen to their challenges. This has

demonstrated that this office does not only serve as the political head of the town, but also as a calling to serve its community. It requires someone to serve with compassion, commitment, and passion.

This office aims to tackle the social difficulties that our community members are facing. In addition to the various types of assistance that we provide, one of the critical aspects was the need for a stakeholder engagement program in which could bring key players from various sectors together to network, to serve as a referral, and contribute to finding solutions to these challenges.

Our projects include the **Mayoral Development Fund** which aims to undertake projects that are beneficial to our community, projects that are of a community developmental nature and that are worthwhile to our society. The Mayoral Development Fund helps families, individuals, and organizations in Swakopmund where real need can be shown.

What we call, **Post care to fire victims**. As a result of the rapid increase in fire outbreaks in our town, Council continues to receive complaints and requests from community members to assist those who have been affected by the fire eruptions. Through the office of the Mayor, we assist fire victims with food hampers, clothing, rebuilding of their shelters and mattresses during their times of destitute.

The office of the Mayor is also involved in projects such as the **urban agricultural project** which is assisting pregnant women, vulnerable community members in DRC through the urban agricultural project. We have also been working hand in hand with the Swakopmund State Hospital and continue to provide assistance where need arises.

Through the **Anti-crime fund**, we also provide aid to the Namibian Police in order to ensure the safety and wellbeing of our residents and visitors.

Not to forget our senior citizens. Because of our love, appreciation and care, we have been engaging with our senior citizens by celebrating the most important days such as Mother's Day, Father's Day and Christmas by sharing a meal, gifting them and letting them know just how much we love them.

The saying, "alone we can do so little but together we can do so much" has become evident in our daily work. Thus, we have been relying on our stakeholders who continuously heed to our call. It indeed was a successful celebration!

PRESS RELEASE

<https://economist.com.na/81489/community-and-culture/walvis-bay-to-get-modern-facility-for-the-elderly-community/>

END | TSA 2023

















NAMCOL CAREER FAIR

"Your passport to success."







APPRECIATION

In appreciation of exhibiting and being part of the 2023 NAMCOL Career Fair.

 Electoral Commission of Namibia	 COLLEGE OF THE ARTS	 FNB	 OLDMUTUAL	 NSFAF <small>Namibia Students Financial Assistance Fund</small>
 Triumphant College EDUCATE FOR EMPOWERMENT	 NAMIBIAN POLICE FORCE	 AFRICAN HOSPITALITY & TOURISM CC	 STADIO HIGHER EDUCATION	 UNAM UNIVERSITY OF NAMIBIA
 ATI		 Academy of Banking Namibia	 NAMCOL	

Visit our website
www.namcol.edu.na

TAKING EDUCATION TO THE PEOPLE

OVERVIEW

The CSR Guide & Directory are a packaged offering that provides content, information and PR solutions for the corporate social responsibility, social enterprise and development space in Namibia.

The CSR Guide (Digital E-Book and Print edition) will be accessible as an e-book curating CSR projects and the players in the space, who are moving the needle towards measurable impact, across the sectors of society.

The CSR Directory previously known as the "Press Kit", is the digital home of development content. It is interactive, permitting stakeholders to sign up and share up-to-date public relations, content and opportunities.



FOCUS AREAS

1. Networking
2. Partnerships
3. Sector Coordination
4. Visibility in the CSR Space
5. CSR Development
6. Social Enterprise
7. ESG Frameworks & Environment
8. Ethics & Sustainability
9. Transparency
10. Business -Society/Community
11. Nexus

COLLABORATOR BENEFIT

1. Cross sectoral collaboration
2. Direct community & citizen engagement
3. Networking
4. Increased exposure (through Innv8e network, advertising & branding opportunities)

THE BIG IDEA

THE SOCIAL AGENDA : THE CSR GUIDE & DIRECTORY

HOW TO PARTICIPATE

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PUBLIC SECTOR

Ministries, SOE's and Agencies of Government and their programmes, projects, brands, products or services.



| FEATURE STORY |



National Youth Service & Rundu VTC Sign MoU

Source : MICT Erongo Regional Office



Hon. Erastus Uutoni at the official handover

The National Youth Service (NYS) and Rundu Vocational Training Centre (RVTC), entered into a Memorandum of Understanding (MoU) aimed at promoting and strengthening partnership and cooperation in areas of mutual interest including

sharing of best practices, creating job attachment opportunities for trainees of both Institutions, cooperating on quality assurance processes, and sharing of technical expertise on Production Unit.

“We are pleased to establish this MoU with RVTC, which formalize our cordial relationship on areas requiring mutual support, such as the provision of quality TVET programmes to the youth, to produce graduates that are competitive in the labour market,” said Dr. Felix Musukubili, Commissioner of NYS.

The Centre Manager of RVTC, Mr. Kornelius Lukas stated that “the formalization of our partnership will allow for skills and Knowledge sharing as well as sharing of the best Practices in TVET as we strive to provide quality Training to a Namibian child.”

Present at the signing ceremony was Dr. Felix Musukubili, NYS Commissioner; Mr. Kornelius Lukas, RVTC Centre Manager; Mr. Bruce Gwala, Head of Trainee Support; Mr. Ilukena Marengo, Placement Officer; Ms. Joy Mamili, NYS Executive Skills Training and Production Unit and Mr. Elia Nashandi, Acting Head of Centre.

The event was concluded with a Centre tour to appraise the delegation on the Centre Agricultural Activities. The team visited the 3.5 ha of crop production, training garden, Poultry Enterprise, Apiculture as well as other Centre facilities.

PRESS RELEASE

www.mict.gov.na

END | TSA 2023

| FEATURE STORY |

DEB MARINE

NAMIBIA

Swakopmund district Hospital receives Equipment Donations from DebMarine

Source : Eagle FM



Debmarine Namibia has donated state-of-the-art endoscopy equipment to the Swakopmund District Hospital through the Ministry of Health and Social Services(MoHSS).

Speaking at the official handover of the donation, Health Minister Kalumbi Shangula said the equipment will strengthen the provision of surgical care by providing reliable and timely diagnostic and interventional endoscopic procedures for patients. And most importantly, it will significantly improve health outcomes.

The Ministry has expanded the national medical internship programme to several hospitals in various regions, In Erongo, the programme has been expanded to Swakopmund District Hospital and Walvis Bay District Hospital.

The medical interns are trained in six clinical domains, one of these domains being general surgery. "The interns will rotate between the two hospitals, to undergo training in the domains that are available at one hospital and not the other, and vice versa," Kalumbi said.

The provision of training and the formation of skills is critical to the provision of quality, effective, and

safe medical care. Thus, it is essential for in-service training to be part and parcel of any health system. The donated equipment will also be used in the training of approximately 40 medical interns at Swakopmund District Hospital. Among its many benefits, the equipment will improve not only the quality of training of medical interns but also the quality of surgical care provided to patients.

Debmarine Namibia Chief Executive Officer Willy Mertens said, through this programme, "our ultimate goal with this is to help address the social economic challenges we have in the country" as a healthy nation can be a prosperous nation.

Debmarine Namibia evolves around utilising advanced state-of-the-art technology. This technology benefits the country and Debmarine is true to its social responsibility agenda which is focused on broad-based community needs throughout the country.

As part of the country's goal to achieve Universal Health Coverage by 2030, the MoHSS has established various technical working groups following the Policy Framework for Universal Health Coverage which was endorsed by the Cabinet.

One of these technical working groups is tasked with revising the Essential Health Services Package (EHSP) for health facilities which was adopted in 2014. The EHSP refers to the basic package of health services that should be available and accessible at all health facilities in Namibia. Surgical services form a crucial part of this revised package of health services and are thus being prioritised, especially at the district health facility level. In addition, to strengthen surgical systems and improve surgical care in Namibia, the MoHSS has developed the National Surgical, Anaesthesia and Obstetric Plan (NSOAP).

This Plan, which the Ministry hopes to launch soon, further highlights the commitment to ensuring equitable access to health services across the surgical care continuum.

Debmarine Namibia has been in partnership with MoHSS for 16 years and has accomplished various goals over the years. In 2006 – 2007 Debmarine helped MoHSS to upgrade the Katutura Health Centre.

In 2015 Debmarine made a five-year commitment to support the national suicide programme, which was revived for an additional year and aimed at decreasing the rate of suicide cases through education and awareness.

PRESS RELEASE

www.debmarinenamibia.com

www.nbc.na/missnamibia

END | TSA 2023

OVERVIEW

The primary purpose of The CSR Workshops is to build enterprise capacity for social entrepreneurs, social enterprises, CSR practitioners, and Local Authorities through the Regional Governor's Development Programme.

The concept of social entrepreneurship is one that is still largely misunderstood or unfamiliar within the Namibian context. Therefore, the CSR Workshops, which will run as digital sessions via the Google Workspace, will equip participants with essential information and tools to excel in both their professional and personal capacity. The workshop curriculum and content will be tailored, per occurrence based on the particular participants and relevant sectors. Workshop outcomes will be published and shared via special editions of the Social Agenda



FORMAT & FREQUENCY

Online via Google Workspace
Bi-monthly production
3 Workshops annually

KEY ACTIVITY AREAS

1. Curriculum development for leaders in civil society and public sector
2. Social Enterprise Toolkit
3. Social Entrepreneur ToolkitConnectivity (Technology & Data)
4. Digital Work Space
5. Resource mobilisation (financial, technical & in-kind).

PARTICIPANT BENEFIT

1. Skills development & training
2. Capacity building
3. Entrepreneurship
4. opportunities
5. Networking

COLLABORATOR BENEFIT

1. Visibility & exposure: branding, product positioning & engagement, product & service integration
2. Contributing to the creation of a knowledge base & growth of MSME sector
3. Economic development

THE BIG IDEA

THE SOCIAL AGENDA : THE CSR WORKSHOPS

HOW TO PARTICIPATE

This programme is designed and implemented by www.innv8e.com

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| FEATURE STORY |



Telecom onboards 35 trainees to ensure a skilled workforce for the future

Source : Informante



Dr. Stanley Shanapinda
Chief Executive Officer, Telecom Namibia

TELECOM Namibia recently onboarded 35 trainees through the TN Training Centre, allocating N\$10.8 million for this purpose, and intends to recruit an additional 50 trainees later in the year.

Telecom disclosed that the training program's objective is to generate employment opportunities for young Namibians and simultaneously fill positions left vacant by retiring long-serving employees. The company further explained that trainees will have the opportunity to gain valuable insights from experienced staff members through job shadowing and practical skill exchanges.

Phase 1 of the training program comprises 35 trainees, each selected from various institutions. This group includes two Engineers-in-Training from both the University of Namibia (UNAM) and the Namibia

University of Science and Technology (NUST), as well as two Engineering Technicians-in-Training from Liaoning University of Technology and NUST, and four IP/IT Technicians-in-Training from NUST.

The trainees also include 15 apprentices and 12 interns from various higher learning institutions, including the Namibian Institute of Mining and Technology (NIMT), different Vocational Training Centres (VTCs), Lingua College and the College of Cape Town, among others.

Telecom revealed that out of the 35 trainees, 14 are women, showcasing a deliberate effort by the company to boost female representation in the technology sector.

Additionally, the company disclosed that Phase 2 of the training programme is set to begin in September. For this phase, Telecom has allocated a budget of N\$14.9 million and plans to onboard three Engineers-in-Training, three Engineering Technicians-in-Training, five IP/IT Technicians-in-Training, 25 apprentices, and 12 interns.

"The interns, graduates and apprentices represent a truly diverse group from all 14 regions in Namibia, selected solely based on true merit, and after a rigorous interview and selection process, with a mix of both genders. This is in line with Telecom Namibia's diversity, equal opportunity and equal representation policies that are aimed at social inclusivity," Telecom shared in a statement.

Dr. Stanley Shanapinda, the Chief Executive Officer (CEO) of Telecom, explained that the company's investment in training programs is a strategic move aimed at securing a proficient workforce to drive Telecom Namibia's future achievements.

"By investing in these training programmes, Telecom Namibia will ensure a pipeline of skilled and capable talent to fill future engineering positions. It fosters a culture of learning, innovation, and continuous improvement while securing the long-term success of our organization. By acting now and onboarding all these trainees, we shape our future workforce in line with our business plans," he said.

The Speaker of the National Assembly, Prof. Peter Katjavivi, praised the company's efforts during his Keynote Address and encouraged all corporations, industries, and organizations to follow Telecom Namibia's lead.

"Let's view this initiative not as an isolated effort but a catalyst for change, an impetus for a nationwide movement. Let us strive to ignite a domino effect across sectors, fostering a culture of shared responsibility, collaboration, and commitment towards our youth's development," Katjavivi said.

PRESS RELEASE

<https://www.telecom.na/>

END | TSA 2023

| FEATURE STORY |



Walvis bay to get modern facility for the elderly community

Source : The Economist



Hon. Dr Ester Muinjangu
Deputy Minister of Health and Social Services

The Ministry of Health and Social Services recently held a groundbreaking ceremony for the Narraville Elderly Home in Walvis Bay, an envisaged modern facility custom-built for the coastal town's older people.

The proposed development complex would have 58 units, a hall with a fully equipped kitchen, and a medical centre.

Deputy Minister of Health and Social Services, Hon Dr Ester Muinjangu, delivered keynote remarks at the event to commemorate the elderly of Narraville and stressed that the home will be a contemporary facility designed specifically for the residents of Walvis Bay.

The Minister of Fisheries and Marine Resources, Hon Derek Klazen, Hon Neville Andre, Regional Governor Erongo region, Hon Trevino Forbes, His Worship Mayor of Walvis Bay, Hon Antie Ann Theunissen,

Walvis Bay Municipality, were in attendance at the ceremony. "The Board of Trustees of the Narraville Elderly Home will provide an annual management report to all stakeholders to gradually improve and sustain responsive service delivery to residents. As a result, I anticipate that this construction, which is regarded as a one-of-a-kind development, will provide much-needed shelter and social transformation to Walvis Bay senior citizens," said Dr Muinjangu, adding that the physical strength, psychology, and behavioural patterns of older people change as they age.

"It is our responsibility to assist elders as they move into old age homes, and at this stage of life, most people require more care and support, as they need a home where they will receive the necessary assistance and care, from meals, housekeeping, medical care, and recreational activities, to maintain their quality of life. The purpose of an old age home is to provide a safe and secure haven for those with nowhere else to go and no one to support them," she said.

Furthermore, she revealed that the Ministry is at an advanced stage in drafting a National Policy on the Rights, Protection, and Care of Older Persons in Namibia and that this Policy values not only the health of older people but also their intergenerational roles, valuable wisdom, and contribution to our people's socioeconomic, cultural, and religious lives.

She added: "Once the policy comes into force, I urge all stakeholders to assume their common and shared responsibility, not only to successfully implement the National Policy on the Rights, Protection, and Care of Older Persons in Namibia, but also to make their contribution to addressing pockets of poverty, discrimination, exclusion, neglect, and abuse of older persons that occur in Namibian society from time to time."

"If your parents are aging or you have an older person living with you, you want to do everything to ensure they're well taken care of and comfortable. The importance of older person care cannot be understated. A multitude of reasons makes it to the list of reasons why we should care for our elders," she said.

According to the Deputy Minister, while some studies suggest that anxiety may increase with age, others stress the need for physical and emotional care as one goes into old age. "To bring comfort and ease in the life of the elders that live with us or need care, you can take the necessary steps and add to their emotional and mental well-being," she said.

PRESS RELEASE

<https://economist.com.na/81489/community-and-culture/walvis-bay-to-get-modern-facility-for-the-elderly-community/>

END | TSA 2023

OVERVIEW

The Brand campaign is a communications campaign, designed to lead the narrative on social enterprise and interrelated topics under identified and community co-created themes. By using various communications channels, we engage with people on a personal level and inspire them to re-envision, re-engage and reactivate their communities.

Through partnerships with like-minded companies and thought leaders, we continue to push the envelope and expand the dialogue around social enterprise. Together we can start the conversation and build a new narrative for the Namibian House.



CAMPAIGN THEMES: (NOT LIMITED TO)

1. Better your community
2. What equity and equality means to me
3. Access, Opportunity, and Ownership
4. Inclusivity
5. Innovation Models
6. Value Chains & Systems
7. The Namibian House

FREQUENCY

6 editions annually

COLLABORATOR BENEFIT

1. Visibility & exposure: branding, product positioning & engagement,
2. product & service integration
3. Contribution to national & international WASH targets
4. Financed purchase model provides opportunities for commercial gains
5. Community engagement
6. Opportunities for urban development
7. Increased positive perception of participating companies/organisations

THE BIG IDEA

THE SOCIAL AGENDA : BRAND CAMPAIGNS

HOW TO PARTICIPATE

This programme is designed and implemented by www.innv8e.com

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DEVELOPMENT SECTOR

Foundations, Trusts, NGO's , CSO's, Development programmes , Foreign missions, Embassies, International development agencies, and their programmes, projects, brands, products or services.



| FEATURE STORY |



UNFPA: Commitment to Corporate Social Responsibility for Global Development

Source : UNFPA Namibia

Corporate Social Responsibility (CSR) is an essential aspect of the United Nations Population Fund's (UNFPA) approach to global development. As a leading UN agency, the UNFPA recognizes the significance of engaging with the private sector to address pressing global challenges and achieve the Sustainable Development Goals (SDGs). This article explores how the UNFPA embraces CSR principles and collaborates with businesses to promote social and environmental sustainability, gender equality, and reproductive health worldwide.

PARTNERING FOR IMPACT

The UNFPA actively seeks partnerships with corporations, recognizing the potential for joint action to drive positive change. By partnering with businesses, the UNFPA leverages their resources, expertise, and networks to amplify the impact of development initiatives. These partnerships are built on shared values and a commitment to sustainable development,

allowing the UNFPA and private sector entities to pool their strengths and achieve collective goals.

SUPPORTING REPRODUCTIVE HEALTH AND RIGHTS

Through CSR initiatives, the UNFPA works with corporations to promote and protect reproductive health and rights worldwide. This includes supporting projects that increase access to reproductive health services, advocating for comprehensive sexuality education, and combating gender-based violence. By integrating reproductive health into corporate social responsibility efforts, businesses contribute to healthier societies, empowered women, and improved well-being for all.

PROMOTING GENDER EQUALITY AND WOMEN'S EMPOWERMENT

Gender equality lies at the heart of the UNFPA's work, and it recognizes that corporate engagement is crucial to achieving this goal. Through CSR, the UNFPA collaborates with businesses to promote workplace gender equality, eliminate gender-based discrimination, and create safe and inclusive environments for women. This can involve implementing policies and practices that support women's leadership and advancement, ensuring equal pay for equal work, and fostering work-life balance for employees.

www.namibia.unfpa.org/en

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ARTS, CRAFTS & CULTURE

We delve into the captivating world of creativity, as well as giving you a background on some of the country's leading & upcoming personalities

| FEATURE STORY |

Tjipangandjara screens at Ster-Kinekor to a resounding crowd

Source : Namibia Film Commission



Mr. Leslie Tjueza
Film Producer/Director

We are thrilled to share the successful premier of Tjipangandjara, an NFC Funded film. The turnout was beyond expectation, attributed to the relevance of the storyline to the audience. It was a glamorous affair, with attendees of all ages dressed elegantly for the occasion. The red carpet was flooded with excited audiences, resulting in countless pictures, Tik Tok videos, boomerangs and short clips shared with those unable to attend.

The response to the film was overwhelming, with audiences heaping praise on the producer Leslie Tjueza on his directorial debut and team for capturing a story that evoked a sense of cultural heritage and the shared experiences of the Ovaherero.

During the screening some audience members sang along and recited folklore as portrayed by the elder in the film. Witnessing the collective nostalgia and connection to their childhood memories was a joy.

The educational value of the film was widely praised, as it beautifully intertwined storytelling and learning. From understanding then rituals of cow slaughter and conveying messages of death to exploring wedding veils and the consequences of hunting without dogs, the film provided a wealth of cultural insight.

PRESS RELEASE

<https://www.fncc.org.na/>

END | TSA 2023

OVERVIEW

The CSR Summit & Awards is an annual, two-part event that celebrates Corporate Social Responsibility success stories and projects, by convening an engagement of stakeholders to identify the persisting gaps in the development space based on data.

The event brings together all the stakeholders to engage in basic needs provision. In essence, the players will be rewarded for playing a crucial role in addressing the fundamental needs of our communities. This process allows the conversations to move from theoretical to practical, with stakeholders collectively mapping out an informed way-forward centred on impact.

The Pre-Summit is the foreshadowing event of the main CSR Summit & Awards, held concurrently



FORMAT & FREQUENCY

- Online via Google Workspace
- Bi-monthly production
- 3 Workshops annually

KEY ACTIVITY AREAS

1. Curriculum development for
2. leaders in civil society and
3. public sector
4. Social Enterprise Toolkit
5. Social Entrepreneur Toolkit
6. Connectivity (Technology &
7. Data)
8. Digital Work Space
9. Resource mobilisation
10. (financial, technical & in-kind).

PARTICIPANT BENEFIT

1. Skills development & training
2. Capacity building
3. Entrepreneurship
4. opportunities
5. Networking

COLLABORATOR BENEFIT

1. Visibility & exposure: branding, product positioning & engagement, product & service integration
2. Contributing to the creation of
3. a knowledge base & growth of MSME sector
4. Economic development

THE BIG IDEA

THE SOCIAL AGENDA : THE CSR SUMMIT & AWARDS

HOW TO PARTICIPATE

This programme is designed and implemented by www.innv8e.com

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CLASSIFIEDS

A section for upcoming events, shows as well projects.



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THEME: **LEVERAGING TECHNOLOGY AND INNOVATION TO UNLEASH THE POTENTIAL OF AGRICULTURE AND VALUE ADDITION**

A platform to empower female farmers and women interested in farming.

Date: 27-29 September 2023
Venue: National Theatre of Namibia

www.agri-women.com

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Opportunities for post-graduate students

PhD NRF-SARAO bursary for 2024
from Stellenbosch University's Department of Physics.
Application deadline – extended to 10 July 2023
Find out more: <http://bit.ly/3qpDnL6>

Postdoctoral Fellowships
in the Astrophysics Research Group,
Physics Department, Stellenbosch University
Apply by 15 August 2023
Find out more: <http://bit.ly/3pvpTOa>

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CALL FOR APPLICATIONS DIGITAL BOOTCAMPS FOR MICRO, SMALL AND MEDIUM ENTERPRISES (MSMEs)

The Namibia Investment Promotion and Development Board (NIPDB) in collaboration with the Namibian College of Open Learning (NAMCOL) and in partnership with Konrad-Adenauer-Stiftung (KAS), will be facilitating 5-day Bootcamps for Micro, Small, and Medium Enterprises (MSMEs) in Ongwediva, Rundu and Otjivero.

Applicants must meet the following criteria:

- Registered in accordance with the Companies Act 28 of 2004
- Based in Ongwediva, Rundu or Otjivero
- Between the ages of 18-50 years old
- Willing to participate for a full week from 08:00 - 13:00

Dates:
Ongwediva: 24-28 July 2023, Rundu: 21-25 Aug 2023, Otjivero: 25-29 Sep 2023

For Enquiries: Maria Namukwambi
Cell: 081463321 | Email: maria.namukwambi@nipdb.com

APPLICATIONS CLOSE: 20 JULY 2023 at 06:00

[Visit Site](#)

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A CELEBRATION OF SCIENCE, TECHNOLOGY AND INNOVATION

11 - 15 SEPTEMBER 2023
08:00 - 17:00
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DEB MARINE

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FOR MORE INFORMATION CONTACT:
Ms. Selma Kethane: 084 418 4180 selmakethane@matutura.com.na
Ms. Muelisa Kuthale: 084 418 4183 muelisa@matutura.com.na

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OUR PARTNERS



THE BIG IDEA

PARTNERSHIP AND COLLABORATION

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